

ARCHIE
SERIES

No. 17

APPROVED
BY THE
COMICS
CODE
AUTHORITY

10c

KATY KEENE

FASHION BOOK

MAGAZINE

by
Bill
Woggon

GLORIA'S DOG
JUST GRADUATED
FROM PRIVATE
SCHOOL, SIS!

I'LL BET HE
WAS TEACHER'S
PET, EH, KATY?



FASHIONS DESIGNED by
M. JACKSON ELLIS,
629 TERRELL RD.
TERREL HILLS,
SAN ANTONIO, TEX.



ONCE AGAIN IT GIVES US GREAT PLEASURE TO BRING YOU THIS NEW KATY KEENE SUMMER FASHION BOOK. IT'S CHOCK FULL OF NEW SUMMER FASHION STORIES, PIN-UPS, CUT-OUTS, JOKES, CARS, PUZZLES, GAMES, ETC.

YES, SIREE! KATY IS ALWAYS IN THE LATEST SUMMER FASHIONS--NO MATTER WHERE SHE IS---AT HOME ON THE RANGE IN CUTE KITCHEN FASHIONS OR RIDING THE OPEN RANGE IN CHIC COWGIRL FASHIONS!

YOU'LL FIND KATY, SIS, K.O. KELLY, RANDY VAN RONSON, GLORIA AND THE WHOLE GANG ROLICKING THROUGH THIS BOOK IN SMART SUMMER FASHIONS!

BY THE WAY I'D LIKE YOU TO MEET MY MODEL FOR GLORIA GRANDBILT--SHE'S MY CHARMING, BEAUTIFUL WIFE, JANE--AND HERE'S A GREETING FROM HER!!!

Sincerely
Bill WOGGON

HELLO, FANS!
I HOPE YOU LIKE
THIS NEW KATY KEENE
SUMMER FASHION BOOK!

ONE
LOOK
AT

Katy

THE FASHION PIN-UP QUEEN

TELLS
YOU
SHE
IS

Keene

by Bill Woggon

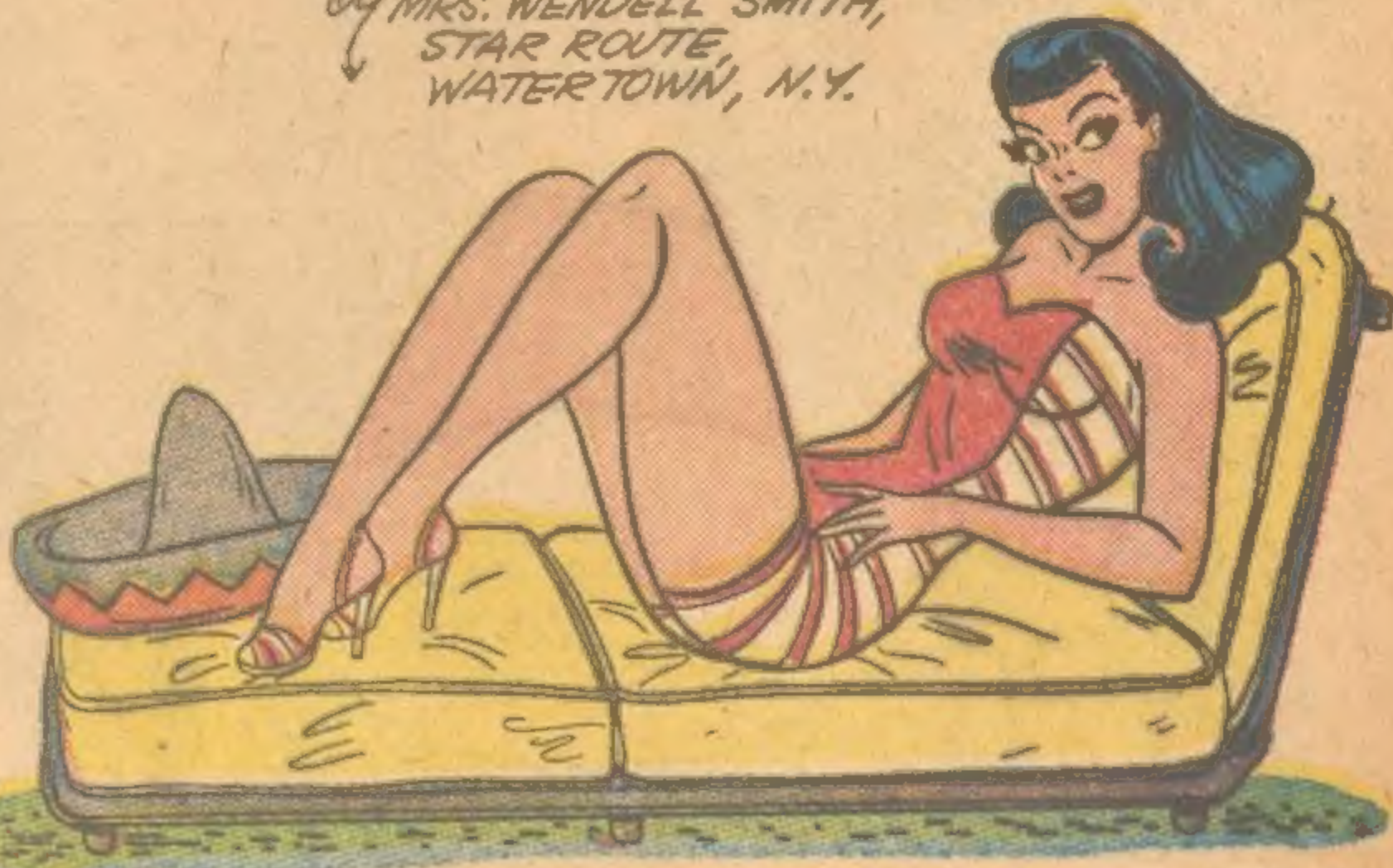


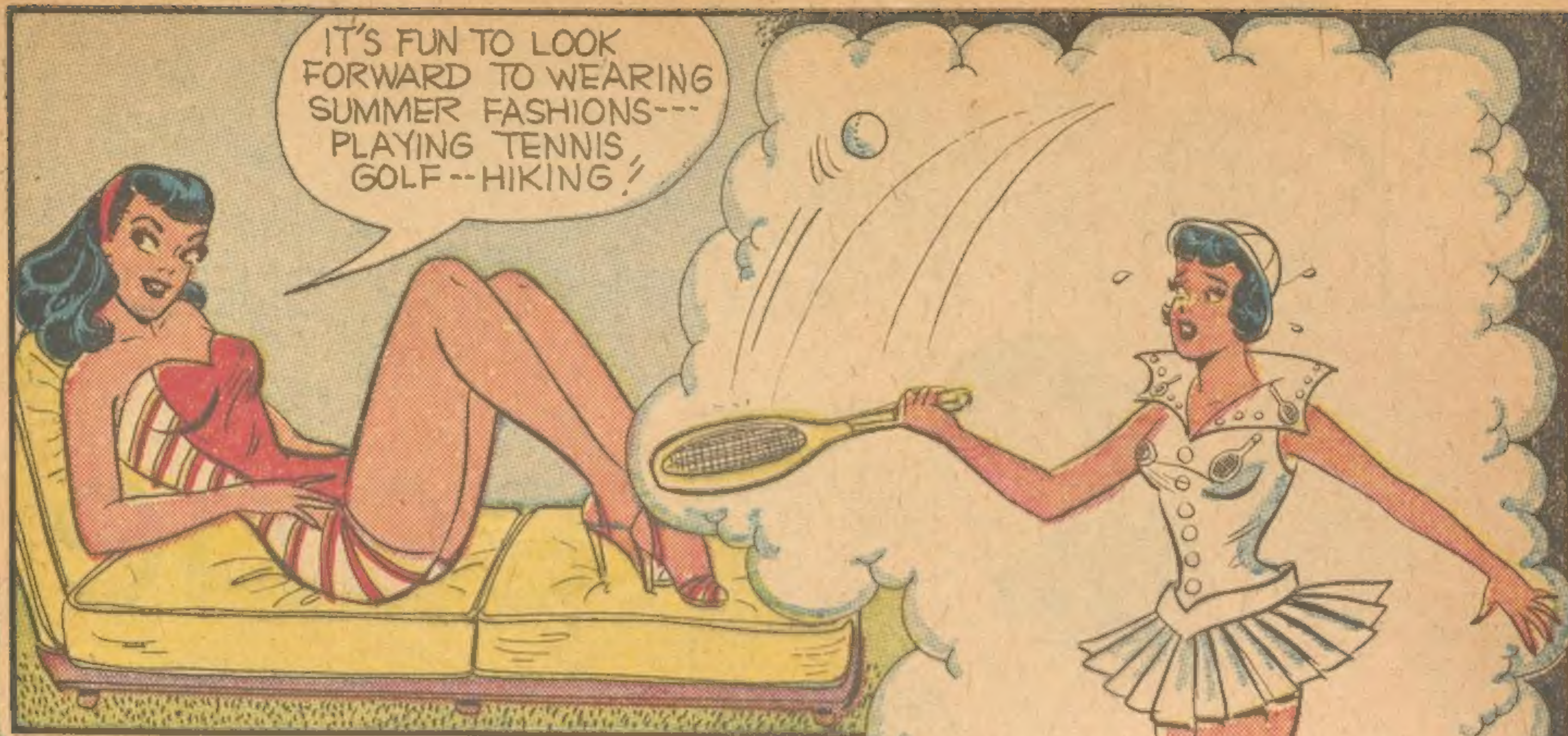
by MRS. WENDELL SMITH,
STAR ROUTE,
WATERTOWN, N.Y.

It's always nice to hear from our young married fans and receive designs from them! We open this book with with fashion Pin-ups from Mrs Wendell Smith, one of our young married designers! You'll find a feature story about her in this book!

On the following pages are Summer fashion Pinups by other young designers who will some day be married and still be our fans!

①





64
JANET A. TERRILL
BOX #5
MANTOLOKING, N.J.

64 BILL
MCWHORTER
P.O. BOX 176
E LIVERPOOL, OHIO

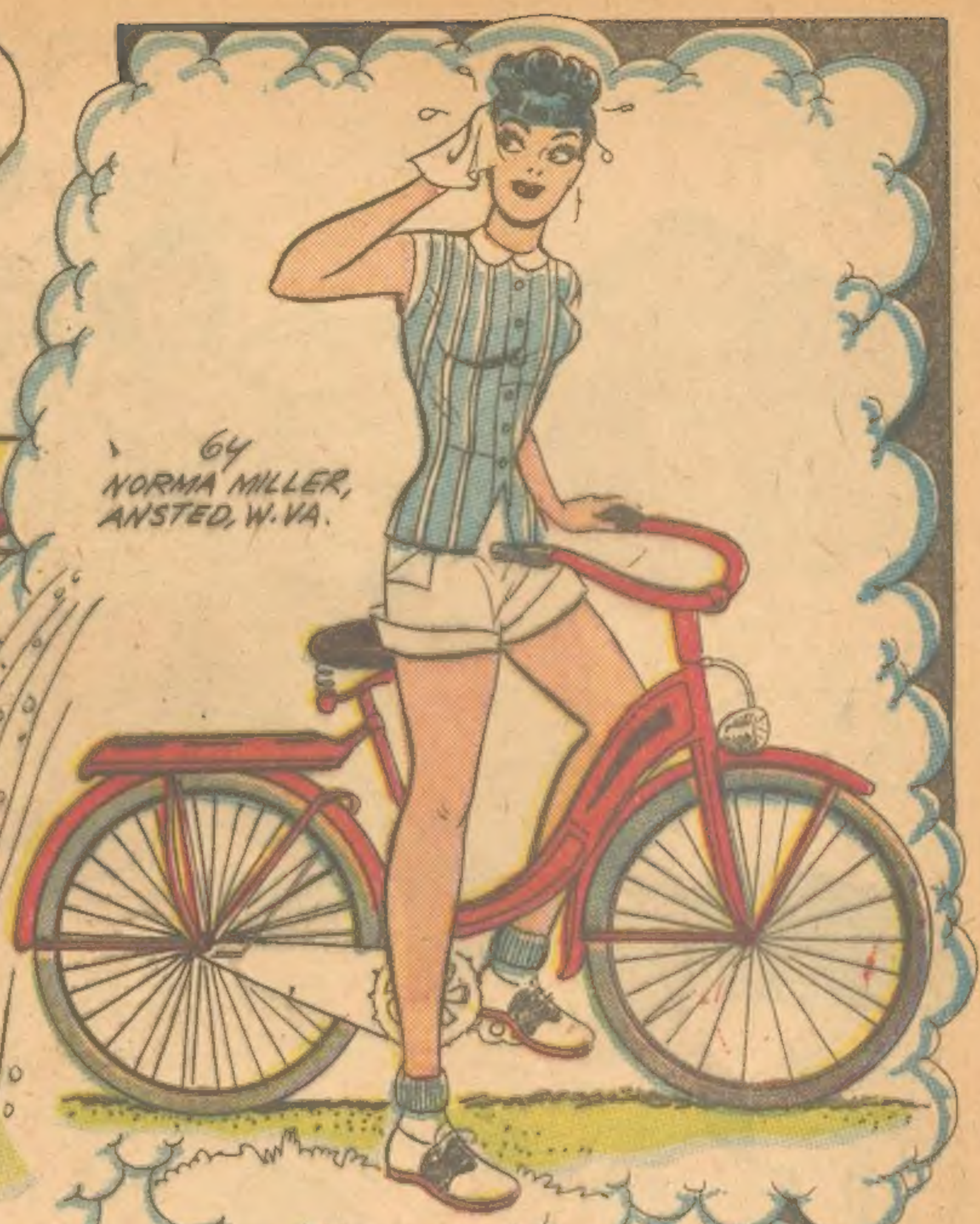
64
PHYLLIS FORWARD
9 PELHAM ST.
SAUGUS, MASS

YES! SUMMER
FASHIONS CAN
BRING EXCITING
EXCERCISE!

BICYCLING, SWIMMING,
SURF BOARD RIDING---
VACATION TIME SPORTS



64
NORMA MILLER,
ANSTED, W. VA.



64
KAY SAKAI,
16904 BRIGHTON,
GARDENA, CALIF.



64
MARIE MIKE ZIMMERMAN,
BOX #81
BURLINGTON, COLO.



64 CLAUDE BRAULT, 27 WATER ST., BIDDEFORD, MAINE ->

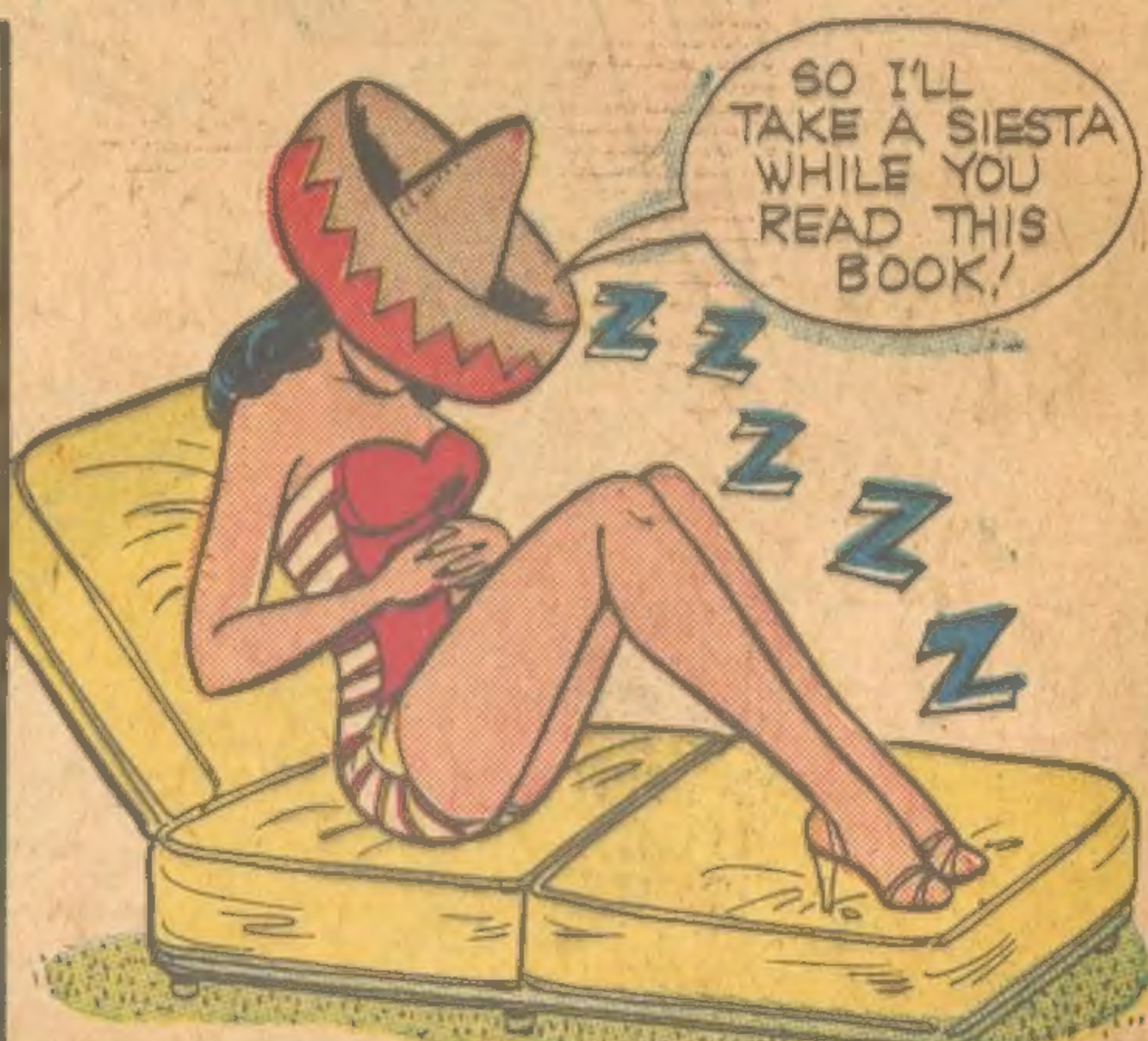


by
MARY ELLEN NALEWASKI,
537 TOWNELE AVE.,
JERSEY CITY, N.J.

HORSEBACK RIDING
ON THE OPEN RANGE



HO HUM! (YAWN)
I'M TIRED JUST
THINKING ABOUT
ALL THOSE
EXCITING
SUMMER SPORTS!



SO I'LL
TAKE A SIESTA
WHILE YOU
READ THIS
BOOK!

SUMMER

by
Bill Woggon

KATY
KEENE

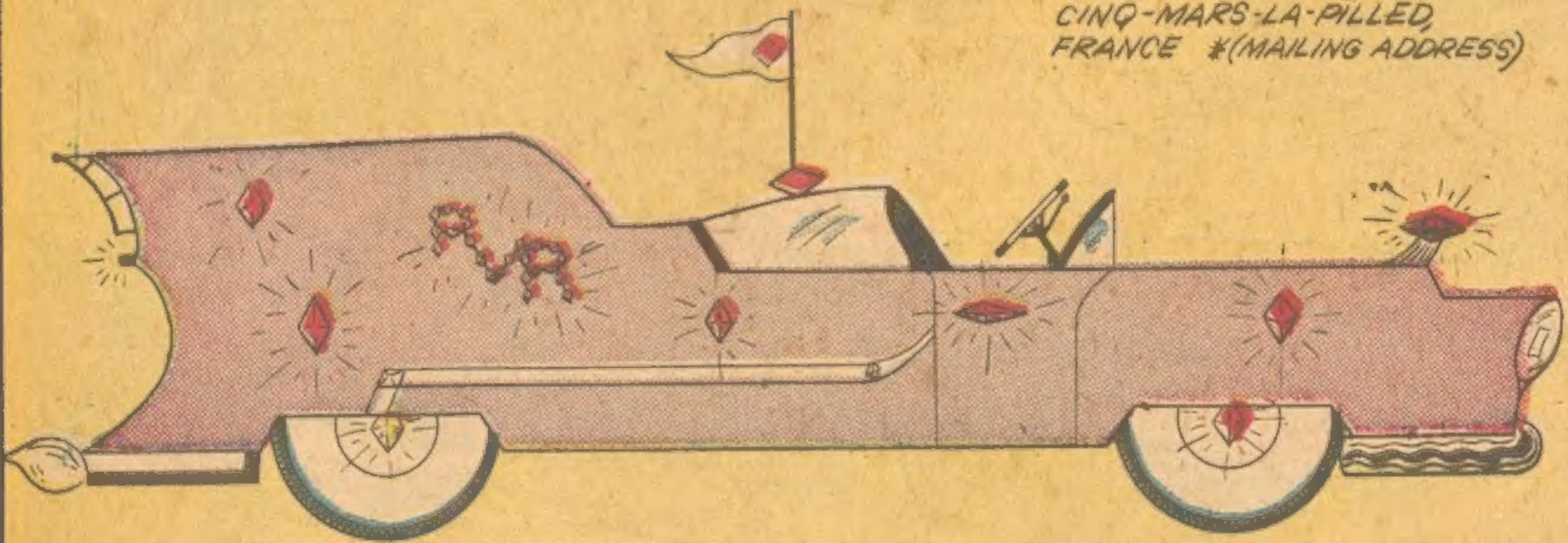
C
A
R



KATY'S LETTERING, CAR &
FASHION DESIGNED BY
MRS. WENDELL SMITH,
STAR ROUTE,
WATERTOWN, NEW YORK.

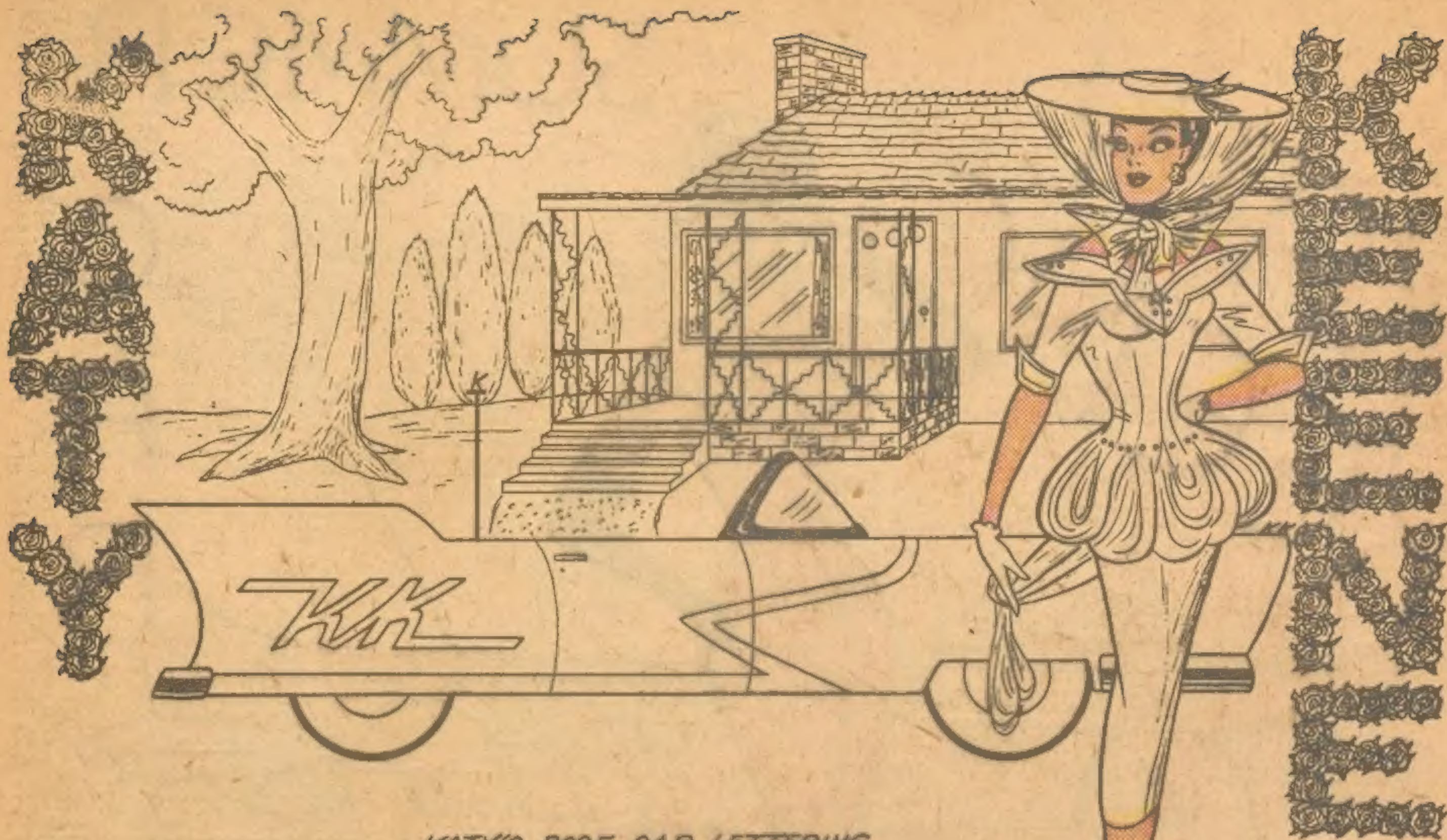
F
A
S
H

RANDY'S "RUBY KING" 64
JERRY VAUGHT (AGE 13)
CINQ-MARS-LA-PILLED,
FRANCE *(MAILING ADDRESS)



I
O
N
S

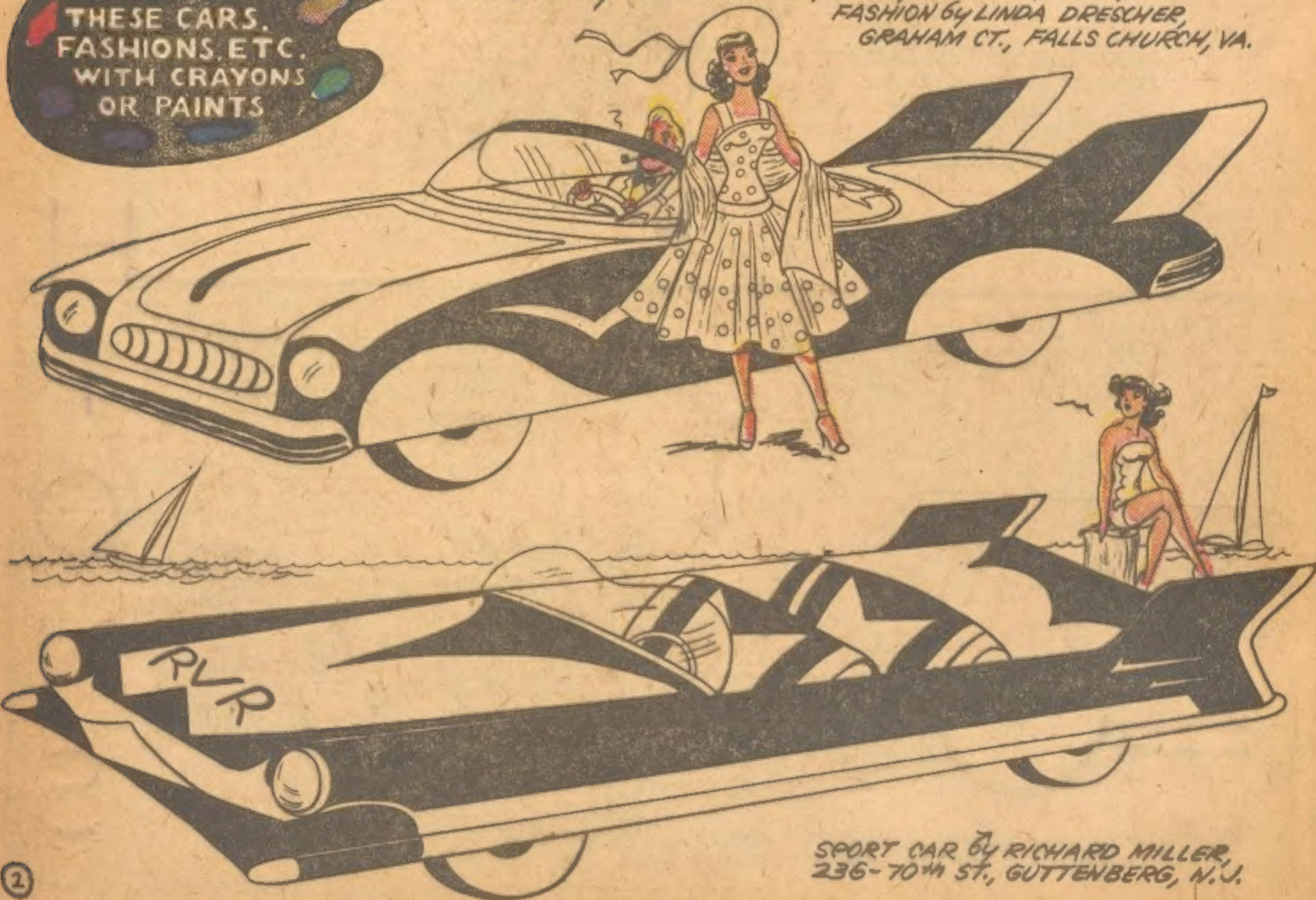
* JERRY VAUGHT % W/SGT. ALBERT L. VAUGHT R.A. 38050303
581 ST ENGR. CO. (FIELD MAINT.) A.P.O. 256 N.Y., N.Y.



KATY'S POSE, CAR, LETTERING,
ETC. BY MARRENE MARLOWE,
290 2-31ST ST. WEST,
BIRMINGHAM 8, ALA.
FASHION BY ANNE GLAZ,
89 SHERMAN ST.,
LYNBROOK, N.Y.



CAR BELOW BY BOB EHMKE JR., BOX 171, GUNNISON, COLO.,
FASHION BY LINDA DRESCHER,
GRAHAM CT., FALLS CHURCH, VA.



SPORT CAR BY RICHARD MILLER,
236-70TH ST., GUTTENBERG, N.J.

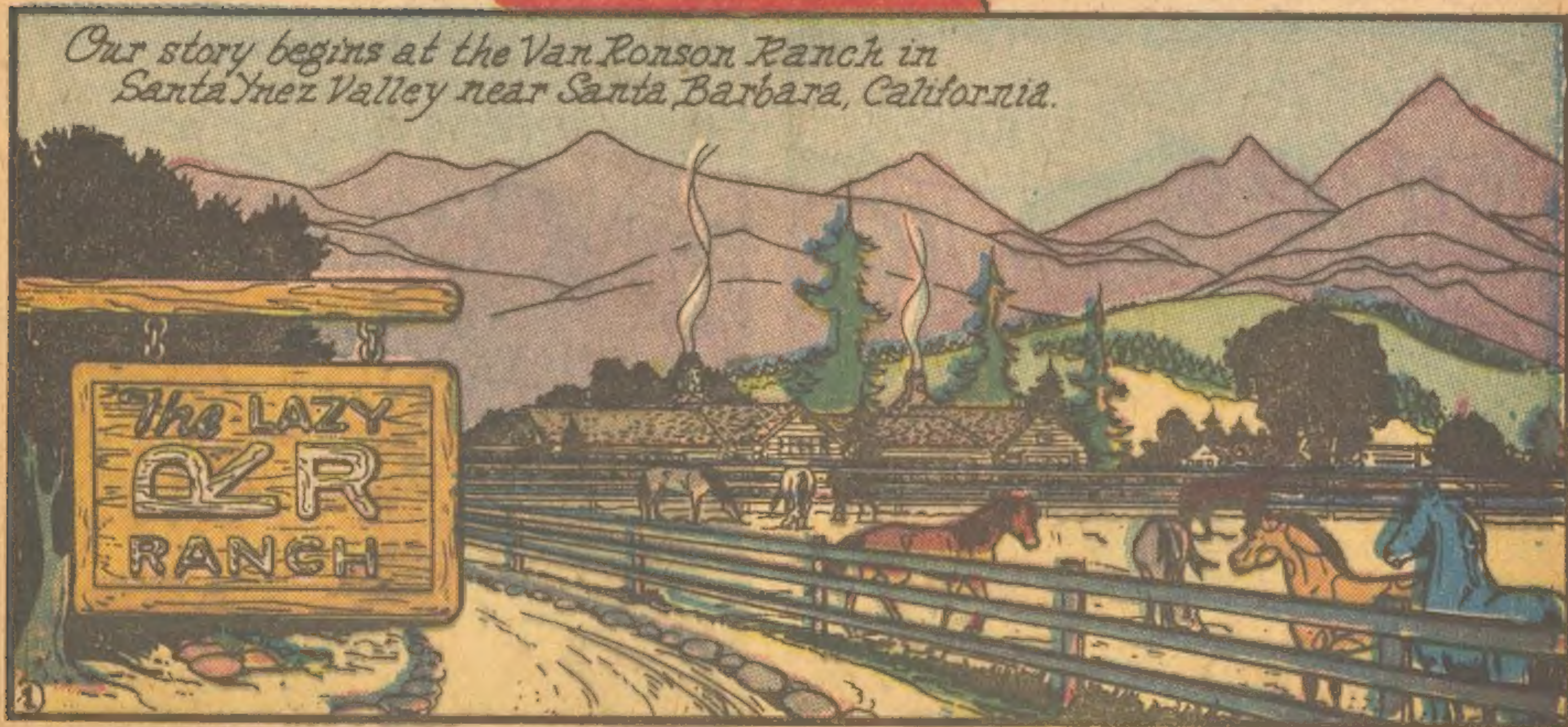
Katy Keene

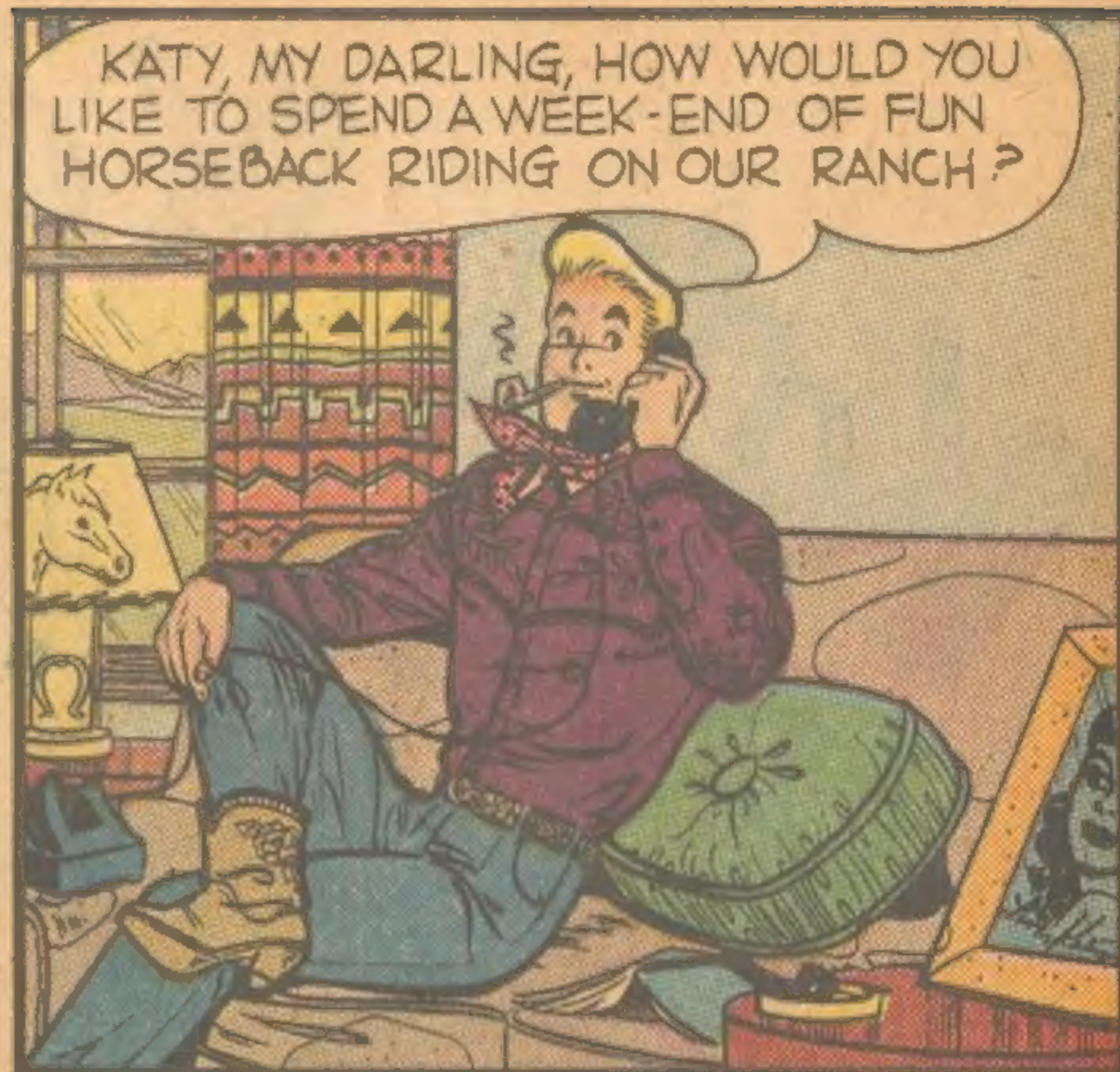
by
Bill WOGGON



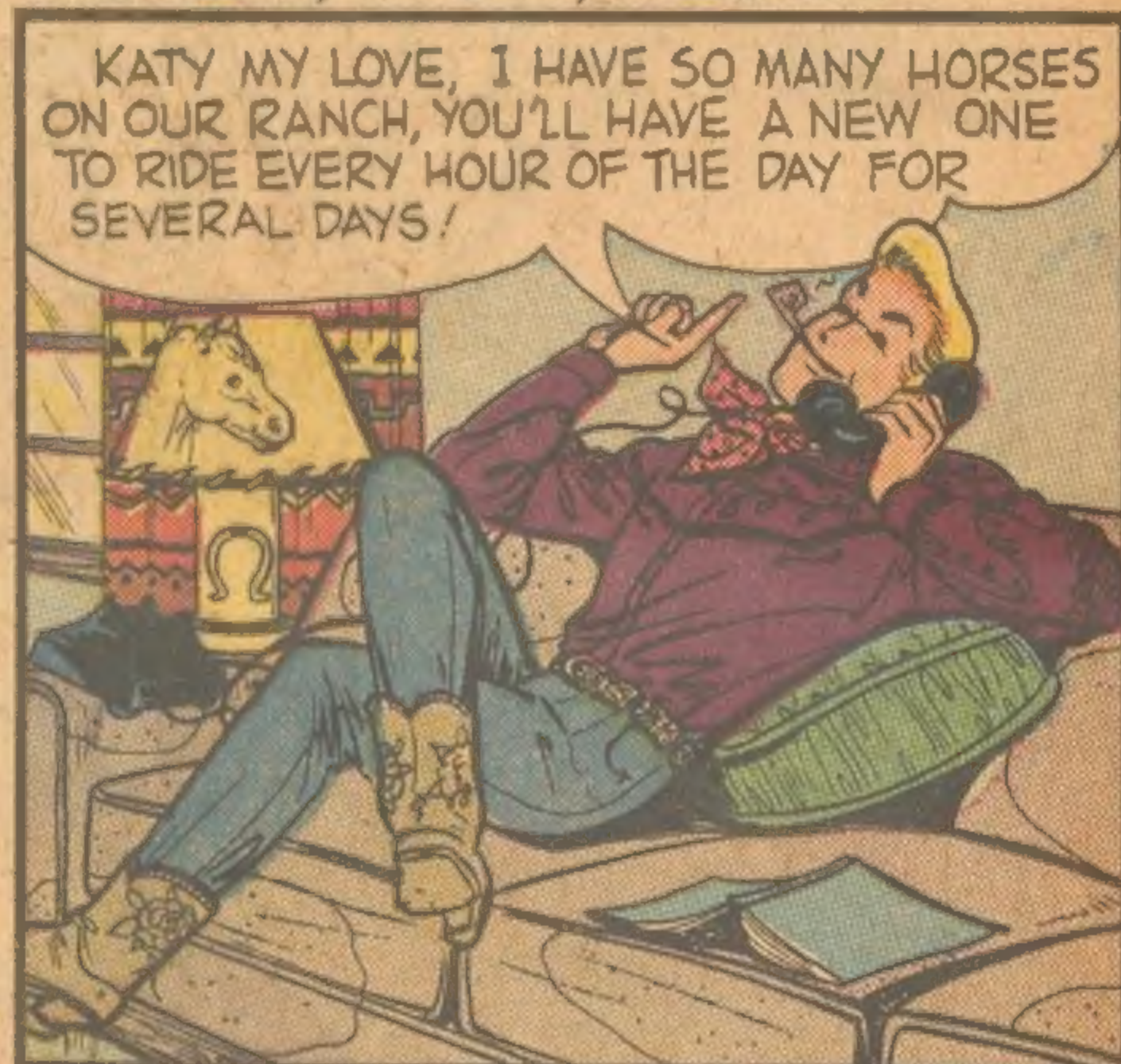
IN THIS STORY WE PROUDLY
PRESENT AN ARRAY OF CHIC
Glamour COWGIRL FASHIONS
DESIGNED BY ANOTHER POPULAR
KATY KEENE FAN and DESIGNER
MRS. WENDELL SMITH
(A PHOTO OF HER AND A LETTER
ABOUT HER ARE FOUND AT
THE END OF THIS STORY).

*Our story begins at the Van Ronson Ranch in
Santa Inez Valley near Santa Barbara, California.*





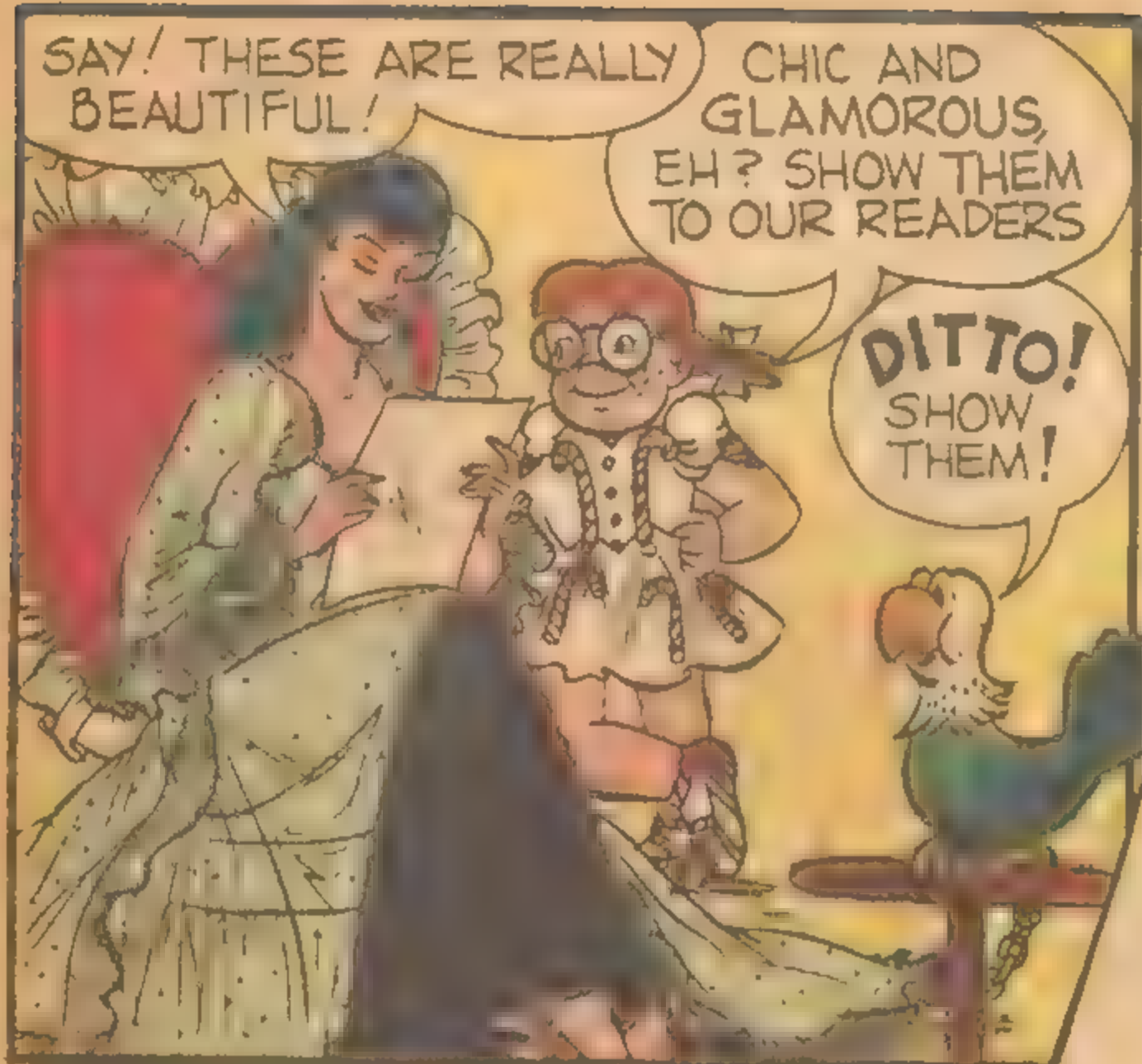
COWBOY OUTFITS ABOVE by JUNE WINQUIST, BIRCH LAKE RESORT, HARSHAW, WISCONSIN.

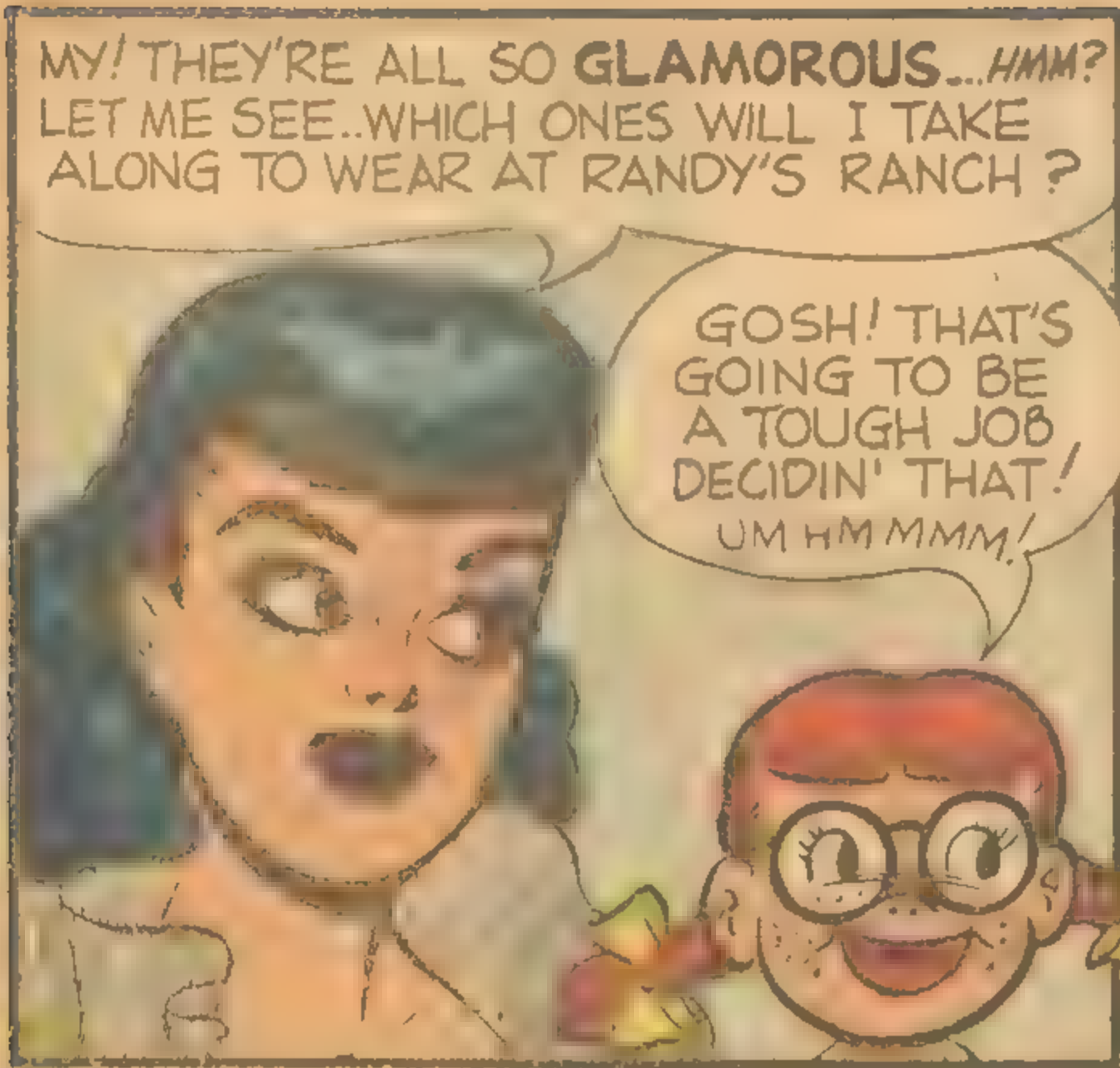


KATY'S NEGLIGEE by BARBARA GUNN, 400 WHISTLER AVE., PRICHARD, ALABAMA. 2



SIS' DRESS by RACHEL CHRISTIANSON, ROSEAU, MINNESOTA →





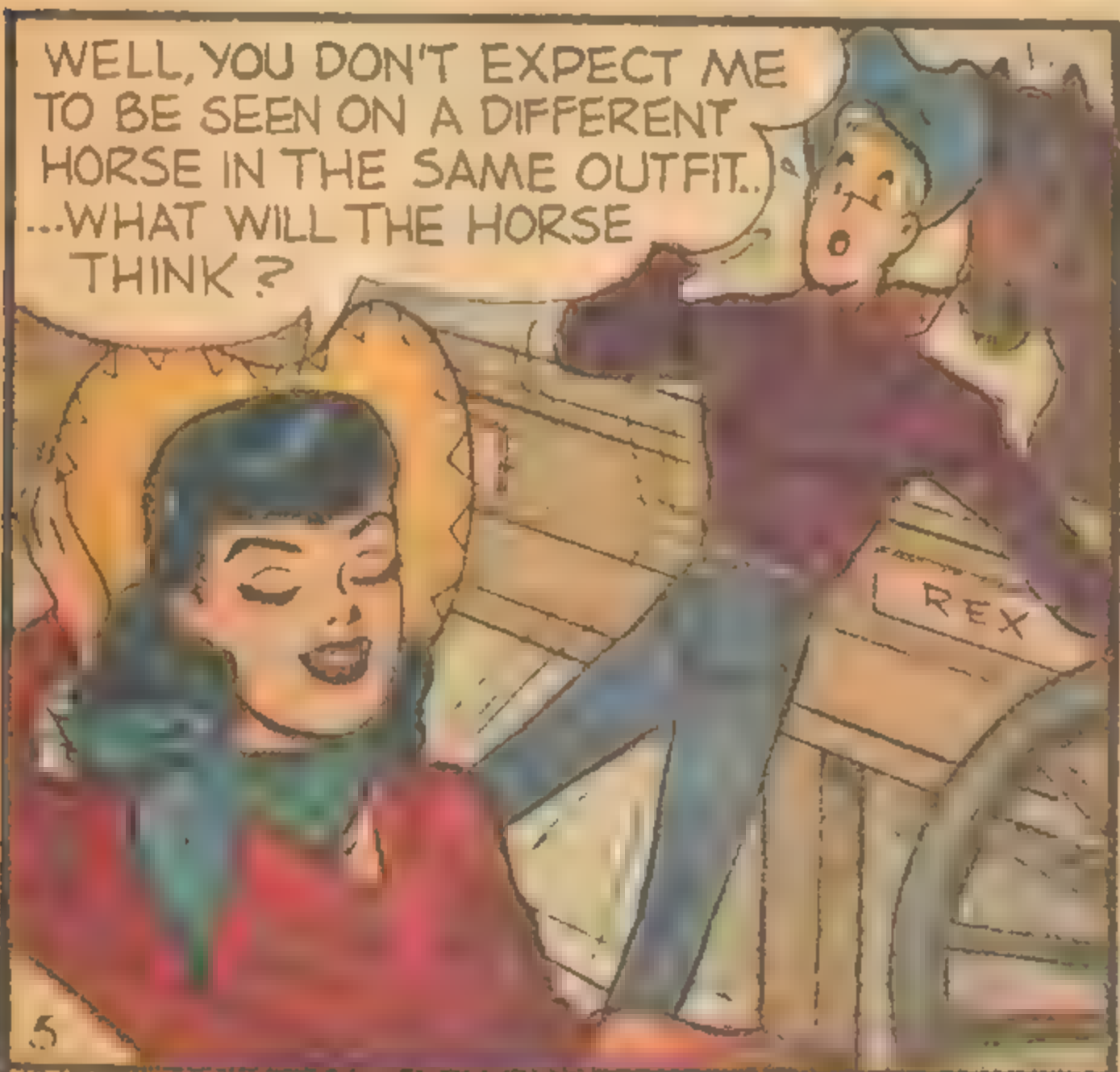
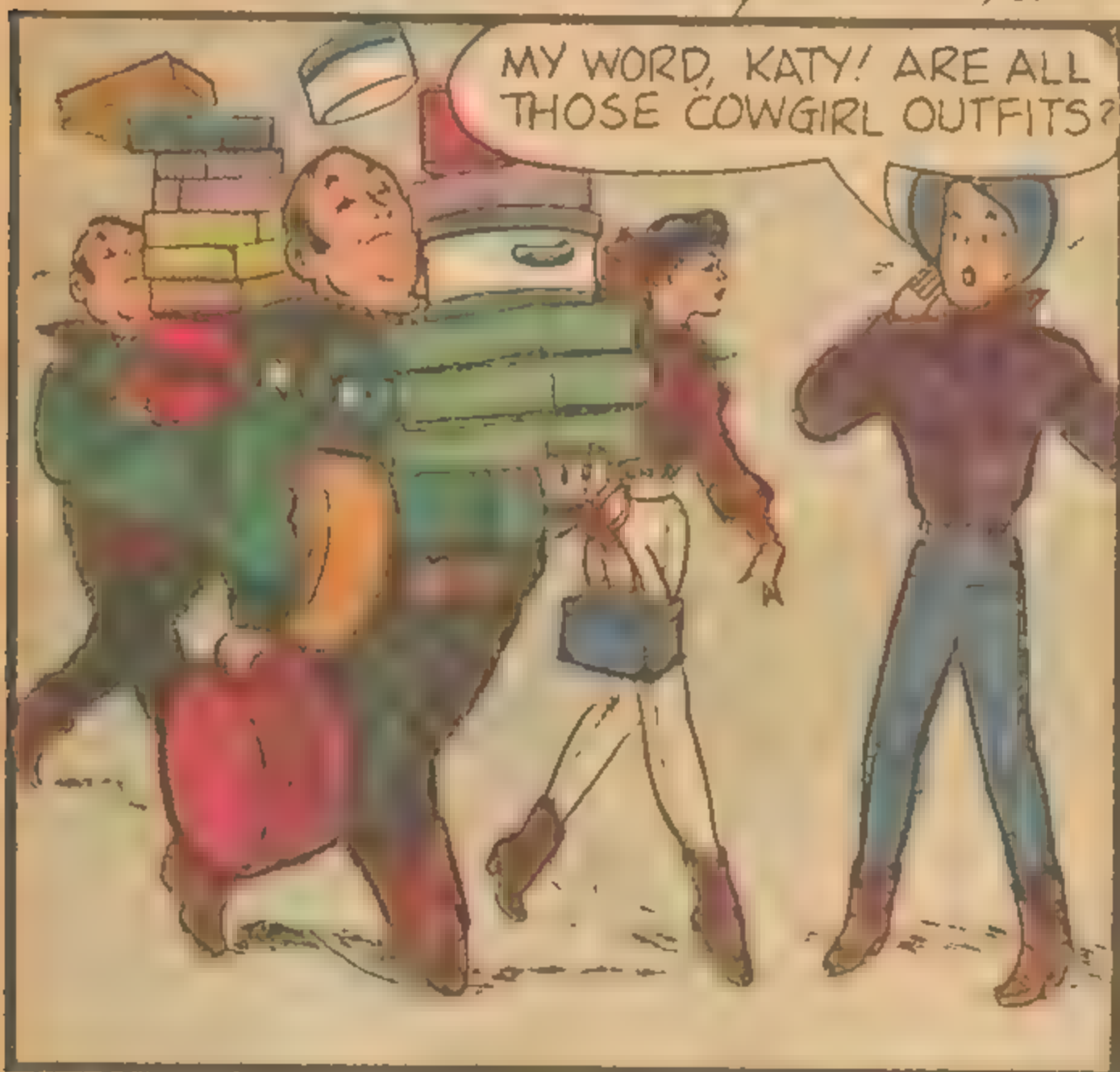
ALL THE COWGIRL FASHIONS IN
THIS STORY ARE EXACTLY AS
MRS. WENDELL SMITH DESIGNED THEM



And so time passes and Katy arrives at the Lazy-R-Y-R Ranch,
in Randy's Large Deluxe Station Wagon + + +




RANDY'S DELUXE STATION WAGON by TOM HIRTLE, STE. 33 KING GEORGE CRT, WINNIPEG, MANITOBA, CANADA. 3+



That's our Glamorous KATY KEENE

SHE'S THE FASHION QUEEN
--EVEN ON THE RANGE
THANKS TO MRS.
WENDELL SMITH /

ON THE NEXT PAGE YOU'LL
FIND MORE CHIC GLAMOUR
FASHIONS DESIGNED BY THIS
POPULAR KATY FAN PLUS A
PHOTO, ETC., OF HER 

Dear Mr. Wozgon,
Before I tell my story I would like to thank
you very sincerely for using my designs.

Often I was on the verge of sending in my
designs but I felt I was too old then I saw a
wedding gown in your comic sent in by a 21-
year old soldier. This made me decide
to send in my designs.

In school I got fair marks in all my sub-
jects, but my art work received exceptionally
high marks. I wanted to go to a fashion
school but my family moved to a town
Now I am married to my wonderful husband,
Wendell, who is now building us a beautiful

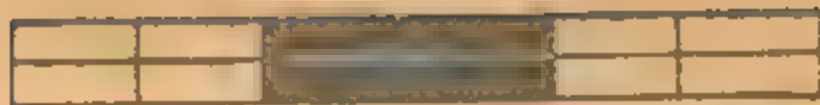
home to live in.
Oil painting is another hobby of mine. I
also have a full-time hobby trying to be a good
wife and mother. Even so, I still find a few
hours each evening to design fashions
and watch TV.

I think everyone should try to find time for
some hobby to put their mind at ease.

Sincerely yours,
Mrs. Helen Smith
Age 19



WATCH FOR THE NEW KATY KEENE
FASHION BOOK
COMING SOON!
STARRING MANY OUTSTANDING
BOY AND GIRL DESIGNERS WITH THEIR
GLAMOROUS DESIGNS PLUS PHOTOS
AND STORIES ABOUT THEMSELVES!



NEW STORIES

Now! KATY KEENE

THE MOST EXCITING! THE MOST SPECTACULAR!
THE MOST GLAMOROUS! THE MOST SPARKLING!

NEW GIANT
ANNUAL No. 4

NEW PIN-UPS

NEW CUT-OUTS

NEW FASHIONS

NEW CARS

ALL NEW!

CLIP!
MAIL NOW!



ORDER YOUR COPY NOW!
MAIL THIS COUPON BELOW
WITH 25¢ (35¢ IN CANADA)

PLEASE NOTE KATY'S ADDRESS! DO NOT SEND TO KATY WOGGON WHEELS RANCH

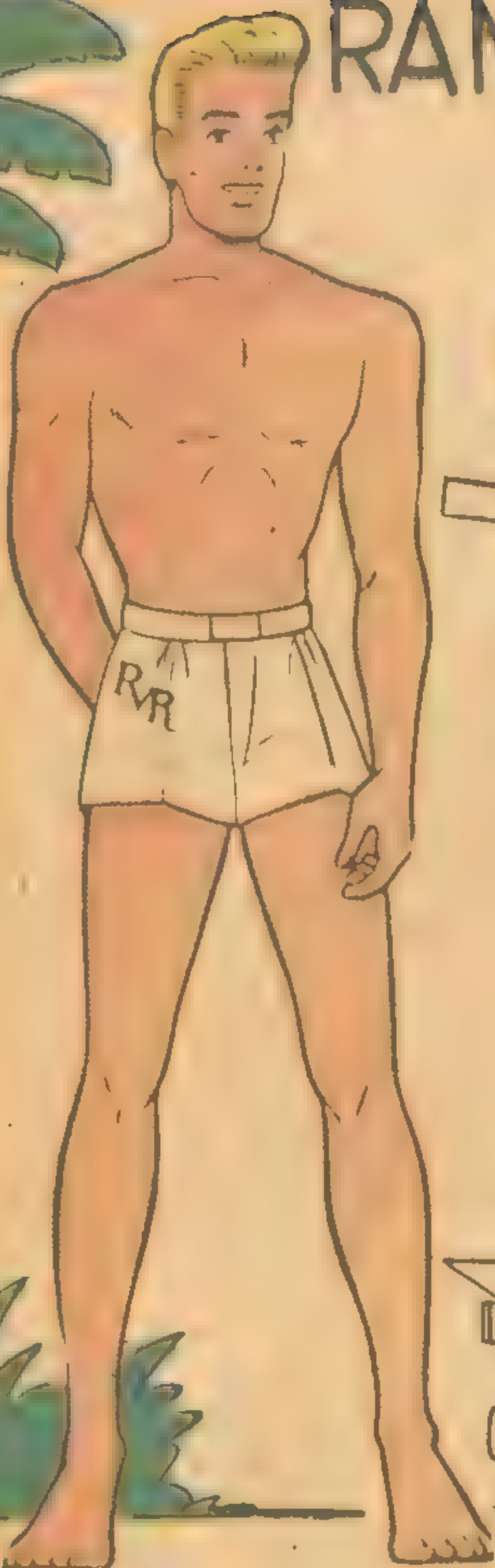
KATY KEENE ANNUAL NO. 4
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.
GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 4
KATY KEENE ANNUAL (PLEASE PRINT PLAINLY)

NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....



RANDY SUMMER FASHIONS

Playtime



By SUSAN SCHIER,
2241 CRESTON AVE.
BRONX 53, N.Y.

By KAREN STRAUBE,
8039 39th N.E.
SEATTLE 15, WASH.



SWIM SUITS By
SUSAN SALARI,
48 CORNELL RD.
BRIDGEPORT 9, CONN.



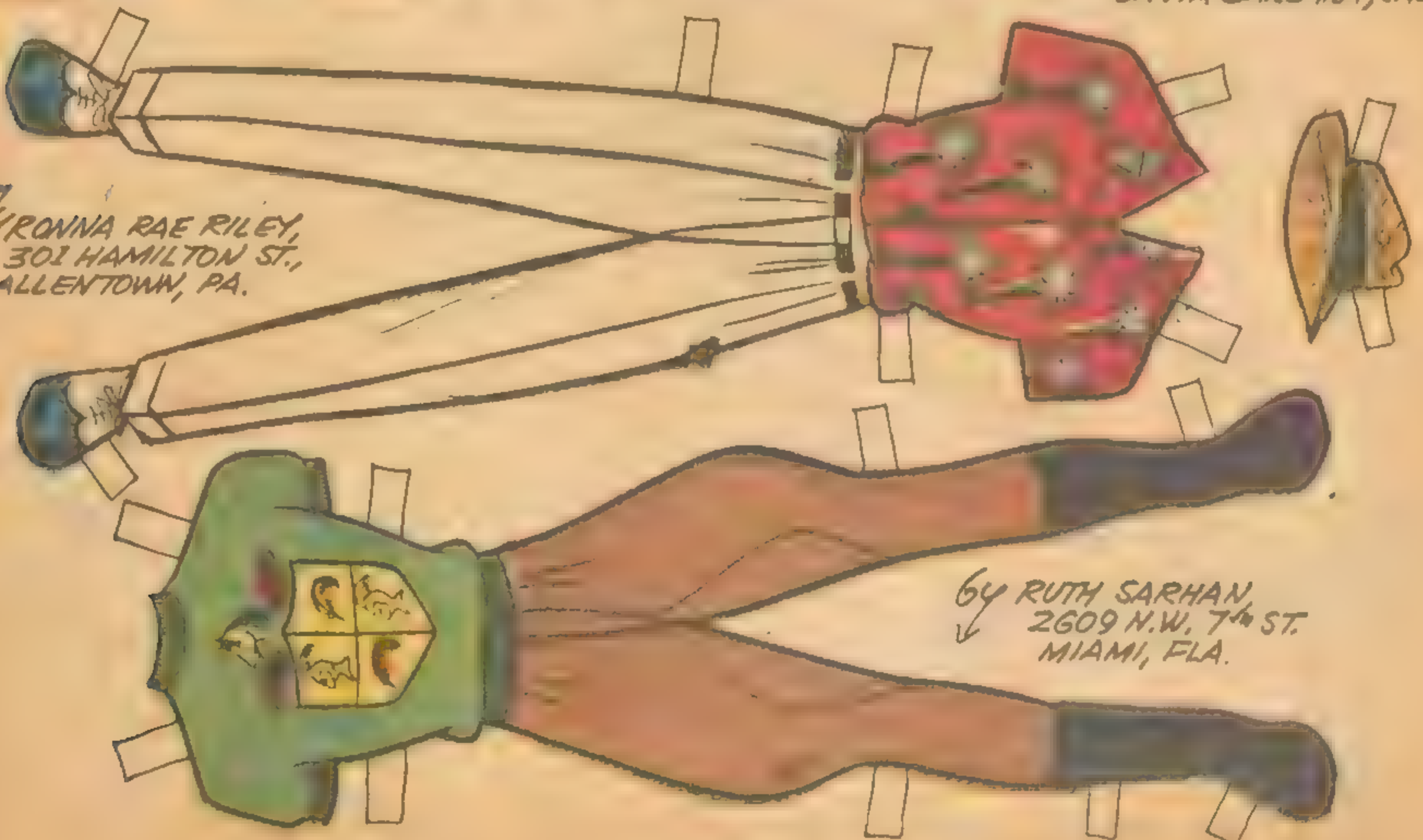
CUT OUT THIS CAR -
ZOOM IT ON TO
KATY WITH 10¢ PLUS YOUR
NAME AND ADDRESS

PUT
10¢
HERE

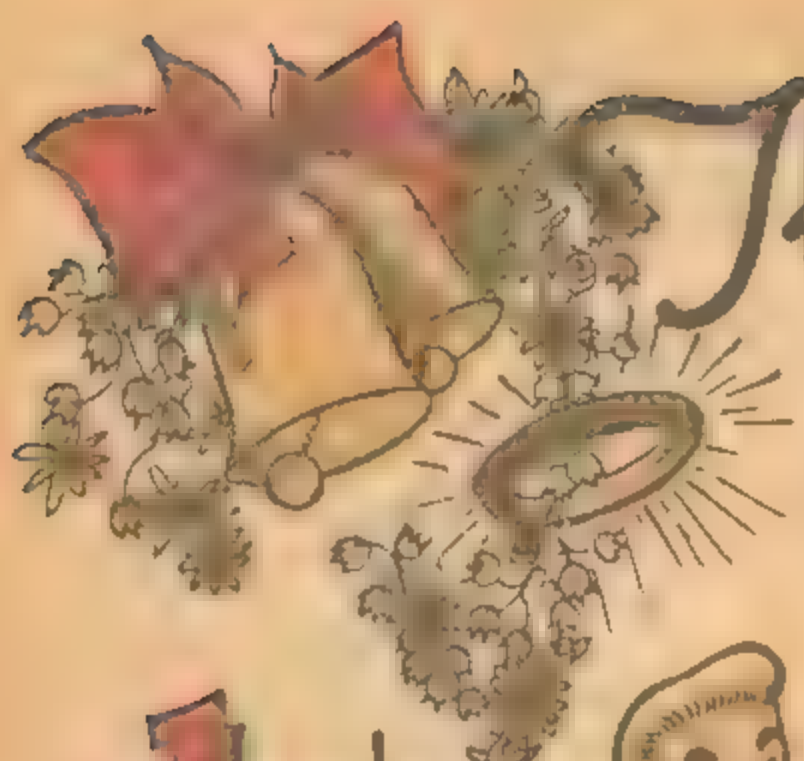
KATY WILL MAIL
YOU THE RANDY
PIN-UP + CUT-OUT SET
No. 7

MAIL THIS CAR WITH 10¢ PLUS YOUR NAME + DRESS TO KATY KEENE
SANTA BARBARA, CALIF.

By RONNA RAE RILEY,
301 HAMILTON ST.,
ALLENTOWN, PA.










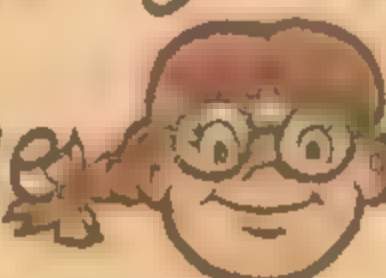






By RUTH SARHAN,
2609 N.W. 7th ST.
MIAMI, FLA.



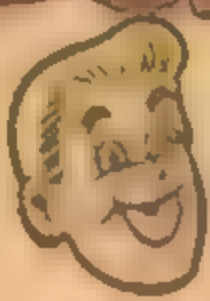

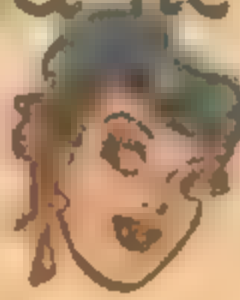





The Day Katy Got Married

64
Bill WOGGON



1 day  came **2** see  bringing her  utiful  **2** soften her  and a large box of  for  **2** win her approval. After he gave the **2** girls their gifts he gave  some  to go **2** the  so he could  alone with . Now **4** the **2** hundreth time, on his bended  he asked **KT 2** 



He was **SHOCKED** when she said **"YES!"**  was so thrilled he wanted **2** get married that very  before  changed her mind but consented **2** wait **4** one week while **KT** got her  ready. In the meantime  heard about the wedding and did everything he could **2** change 's mind. He even dated  to make **KT** jealous but this did not work ~ ~ ~ then he dated Lucki Red Loreli but this did  work either ~ ~ ~

The day of the wedding arrived ... was more
utiful then she had ever been in her

On her way 2 the she saw
following her she had a
feeling there be trouble.

was waiting on the of the church and when
he saw her he couldn't lieve she was really going

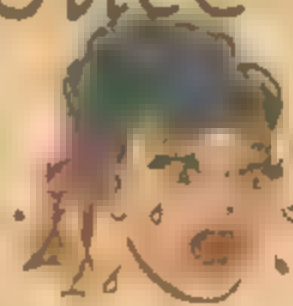
2 be his wife. like a madman came running
out of his and went over 2 and
started 2 argue with him which eventually came

a Randy fought valiantly 4 his beautiful
bride and for once gave a black

Someone called the and soon they came
down the street ~ ~ CLANG CLANG Police bells
were ringing instead of Wedding Bells. sobbing
woke up ~ ~ the police bells were just her alarm
clock ringing and the whole
story of marrying had just been a dream.

The END

THIS STORY WAS SENT IN BY CHARLOTTE SUE JONES
1019 DOYER AVE, ELSMERE, DELAWARE



KATY

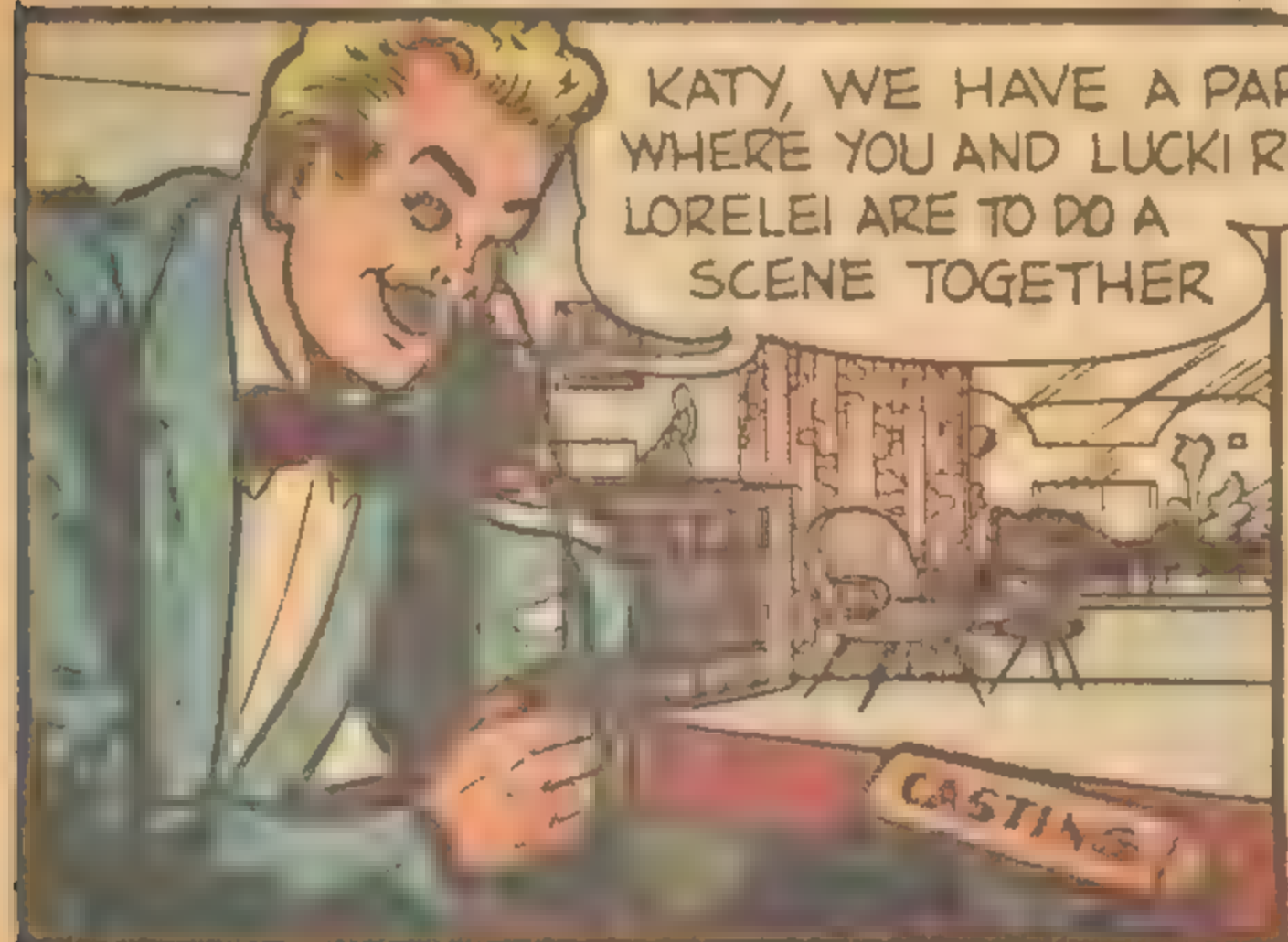
E E N E

by
Bill
WOGGON



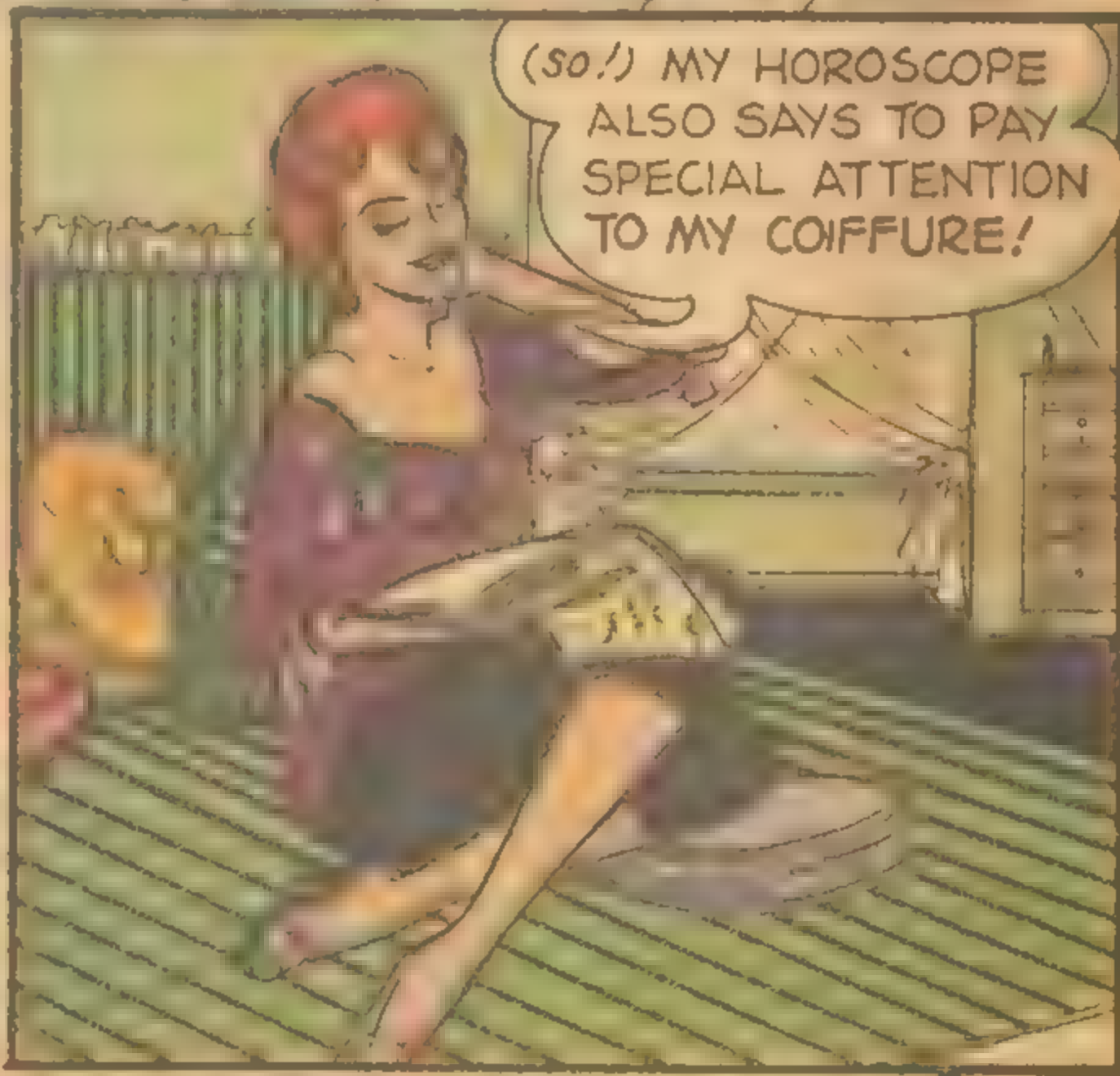
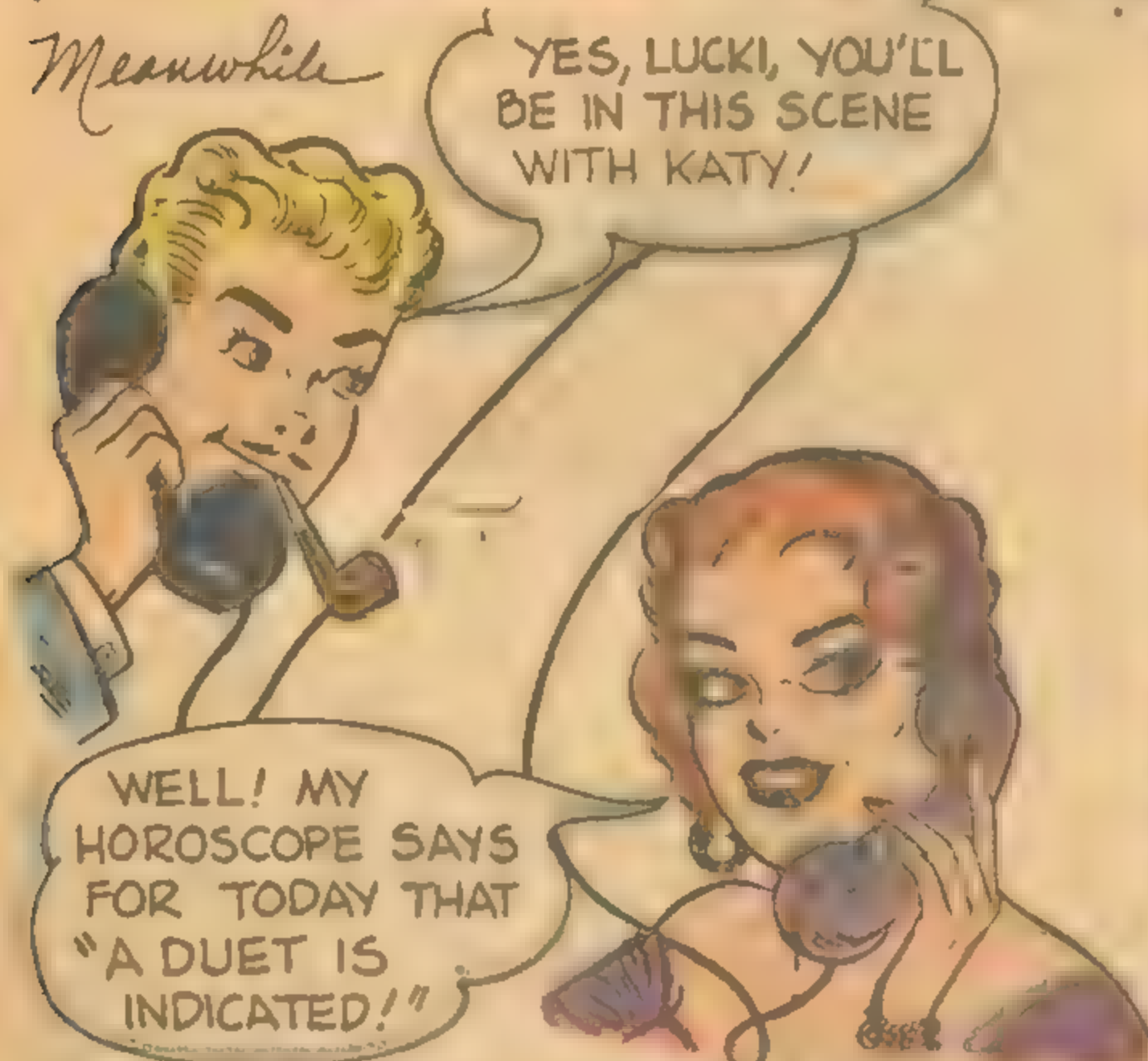
LETTERING, COSTUME
& POSE by
KENNETH CREEL, 13,
HIALEAH,
FLORIDA

KATY'S BED, LAMPS, DRESSING TABLE & STOOL, DRESSER, ETC, by CHERI OLIVER, 17, R R 2, DURANGO, COLORADO ♡ ♡ ♡



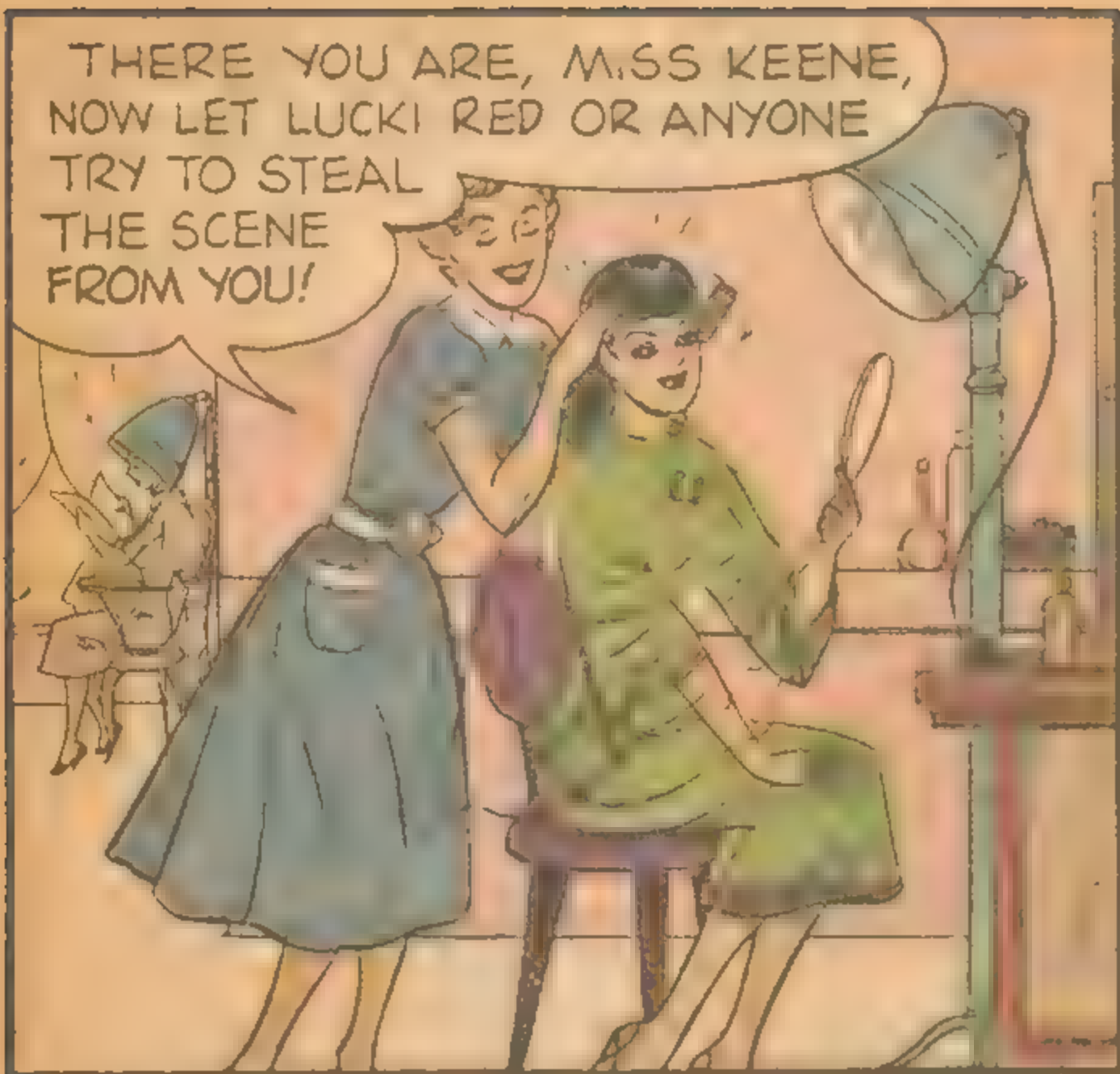


KATY'S POSE & RHINESTONE NEGLIGEE by MRS. FLOYD TERRY, GENERAL DELIVERY, VIVIEN, LOUISIANA.



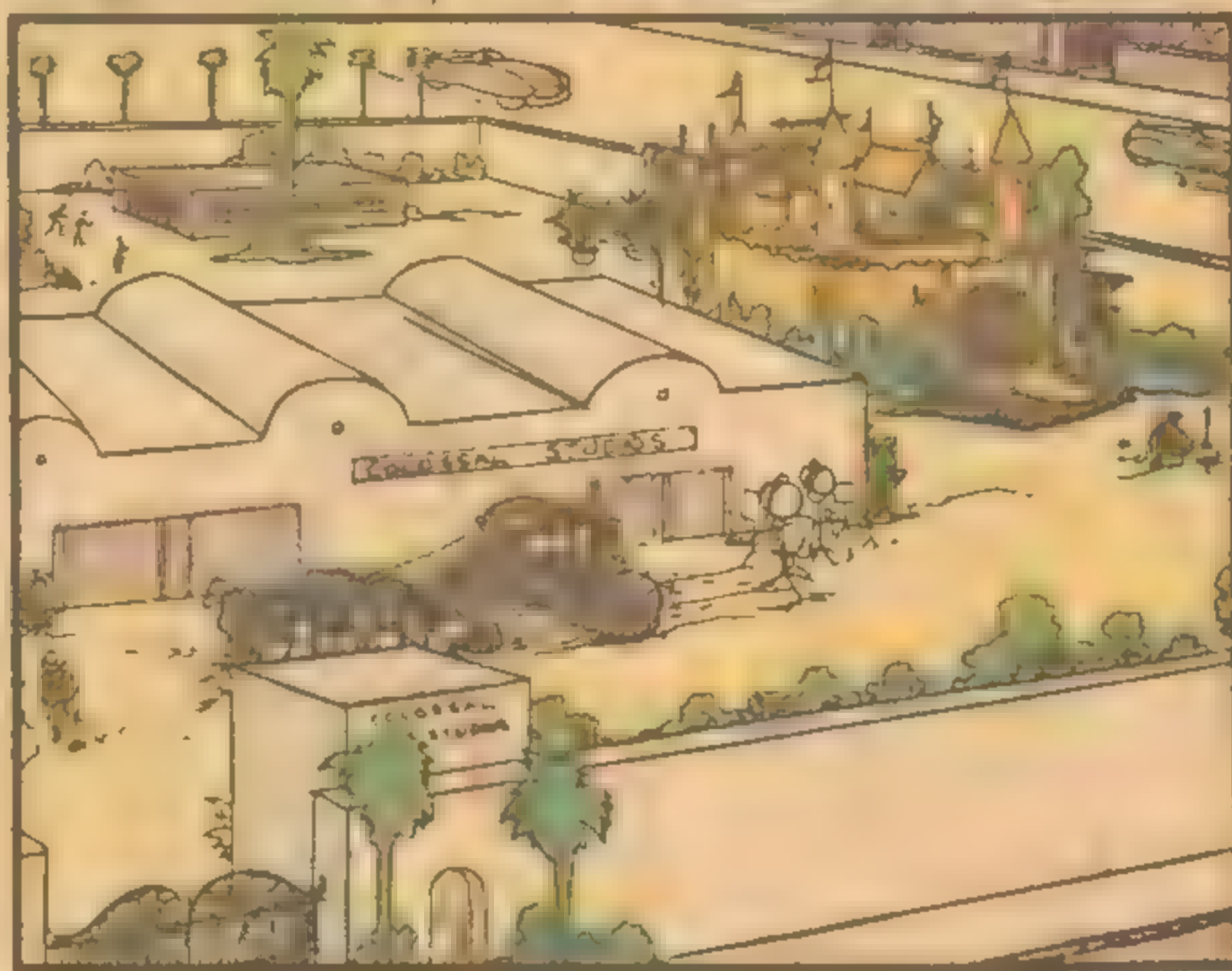
LUCKI'S POSE, COSTUME & FURNITURE by BECKY ALLEN, 16, ROUTE 1, BOX 267, SCOTT, ARKANSAS. 5





THERE YOU ARE, MISS KEENE,
NOW LET LUCKI RED OR ANYONE
TRY TO STEAL
THE SCENE
FROM YOU!

AND SO TIME PASSES AND BOTH GIRLS
REPORT TO THE WARDROBE DEPARTMENT,
THEN MAKE-UP, AND FINALLY ONTO THE SET



KATY'S OUTFIT by BETTY ANN HAHN, 1210 WAVELAND ST, CHICAGO 13, ILLINOIS



(HUMPH!) AFTER ALL
THE TROUBLE I WENT TO
HAVING MY HAIR FIXED
FOR THIS ROLE, AND NOW
WE WEAR WIGS!

MY HOROSCOPE DIDN'T
SAY A THING ABOUT THIS!

KATY'S COSTUME + POSE + LUCKI'S by SHEILA PATRICIA THRUSH, 1114 SOMERVILLE AVENUE,
WINNIPEG 9, MANITOBA, CANADA.

Lucki ♠ FASHIONS

64
Bill WOGGON



ALL FASHIONS ON THIS
PAGE ARE EXACTLY AS
DESIGNED BY OUR GOOD FAN
JOHN GUENTERT, 520 S. LINCOLN
NILES, MICHIGAN.

Katy Keene

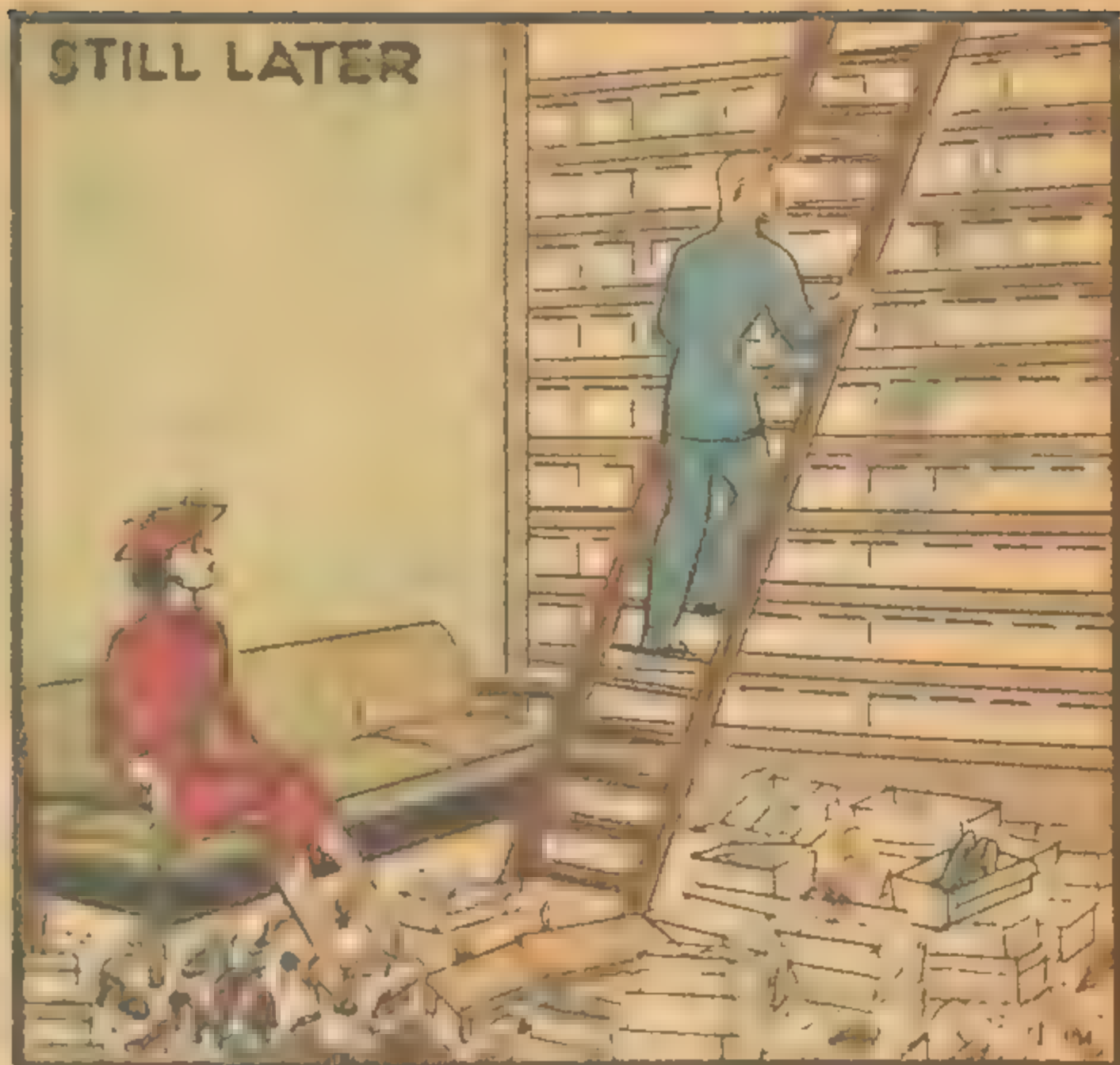
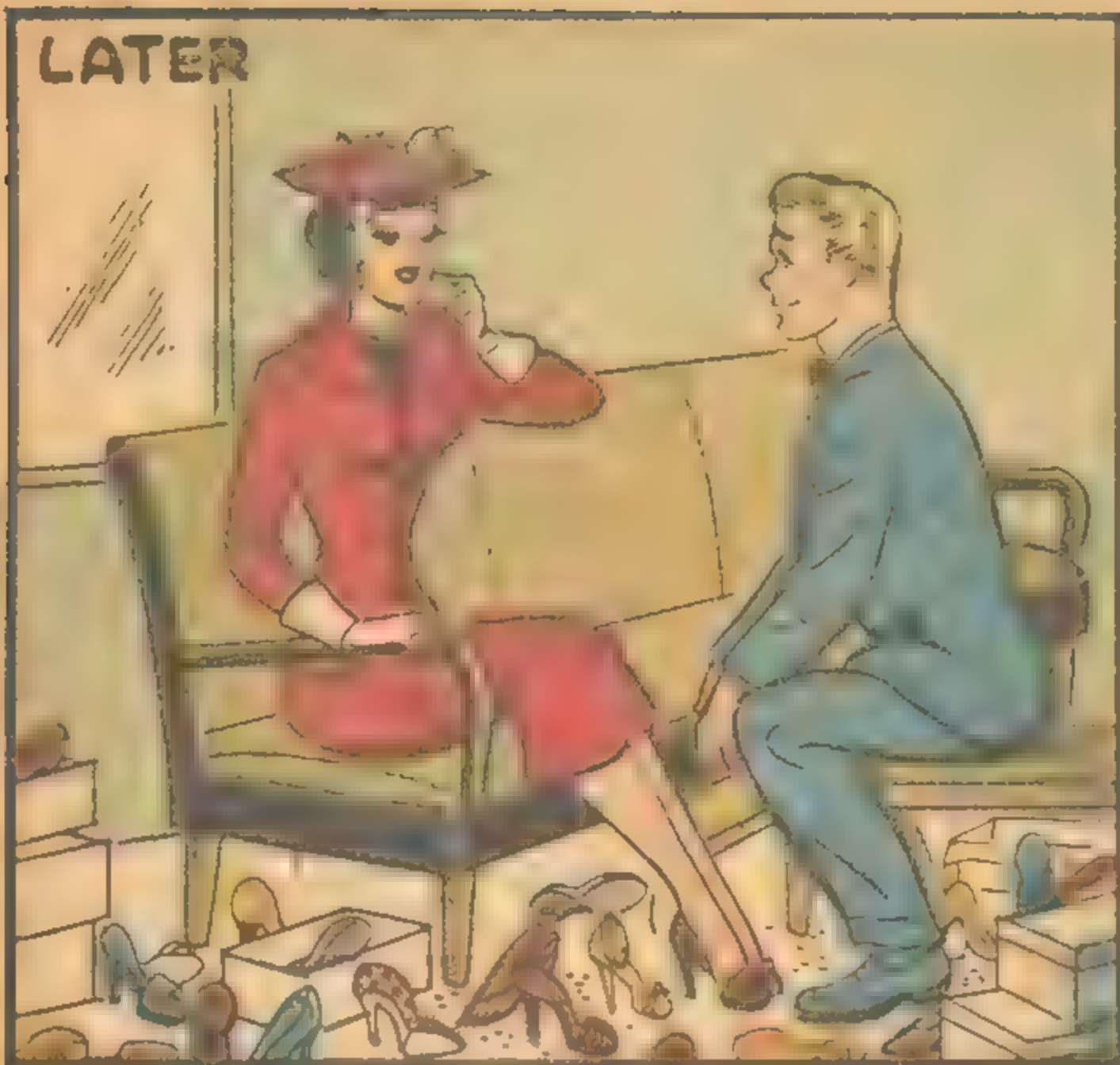
by
Bill Woggon



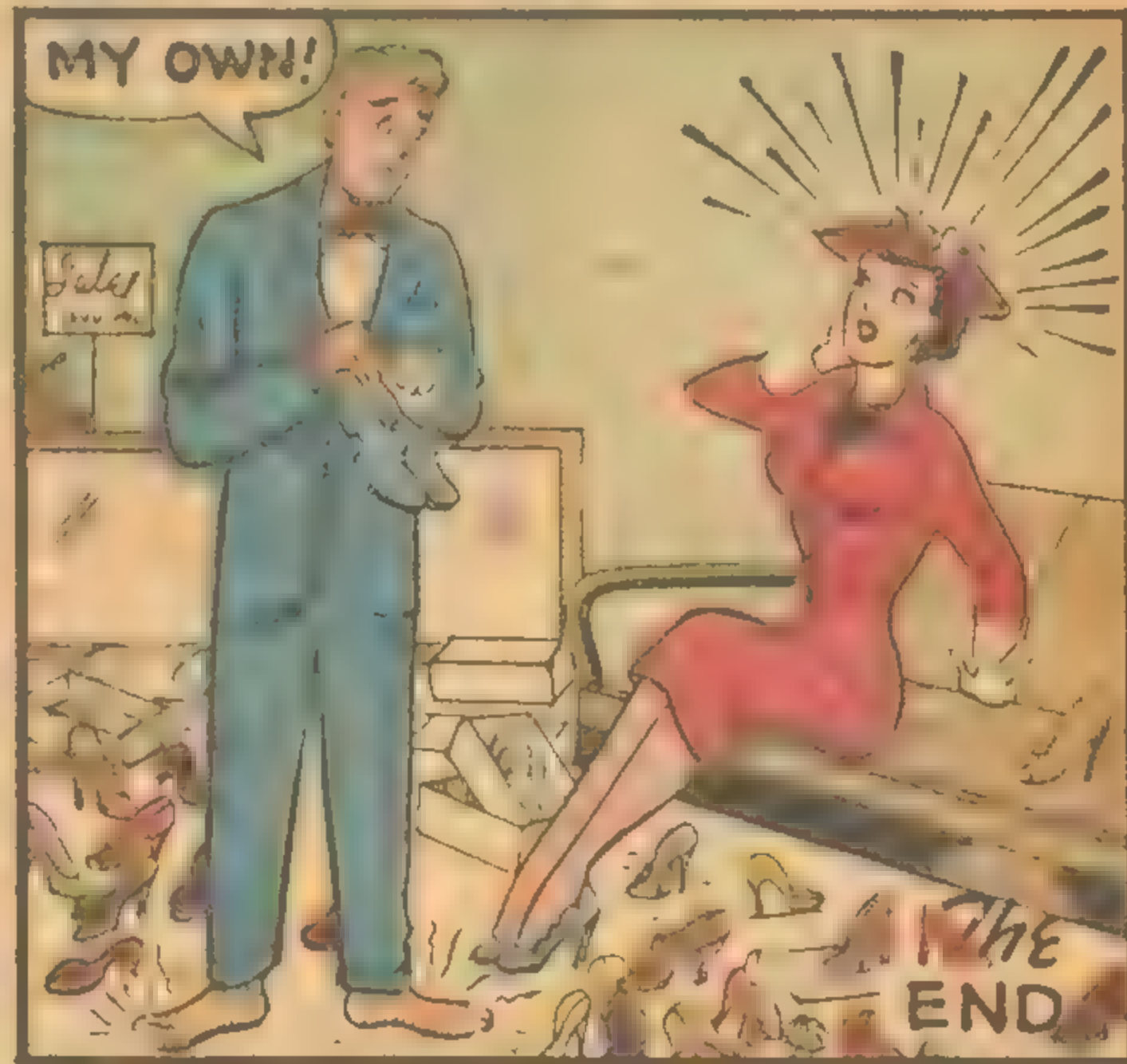
KATY'S LETTERING, POSE, SHOE,
ETC. ALL BY PAT MEAGHER,
7603 THREE CHOPT RD.,
RICHMOND 26, VA.



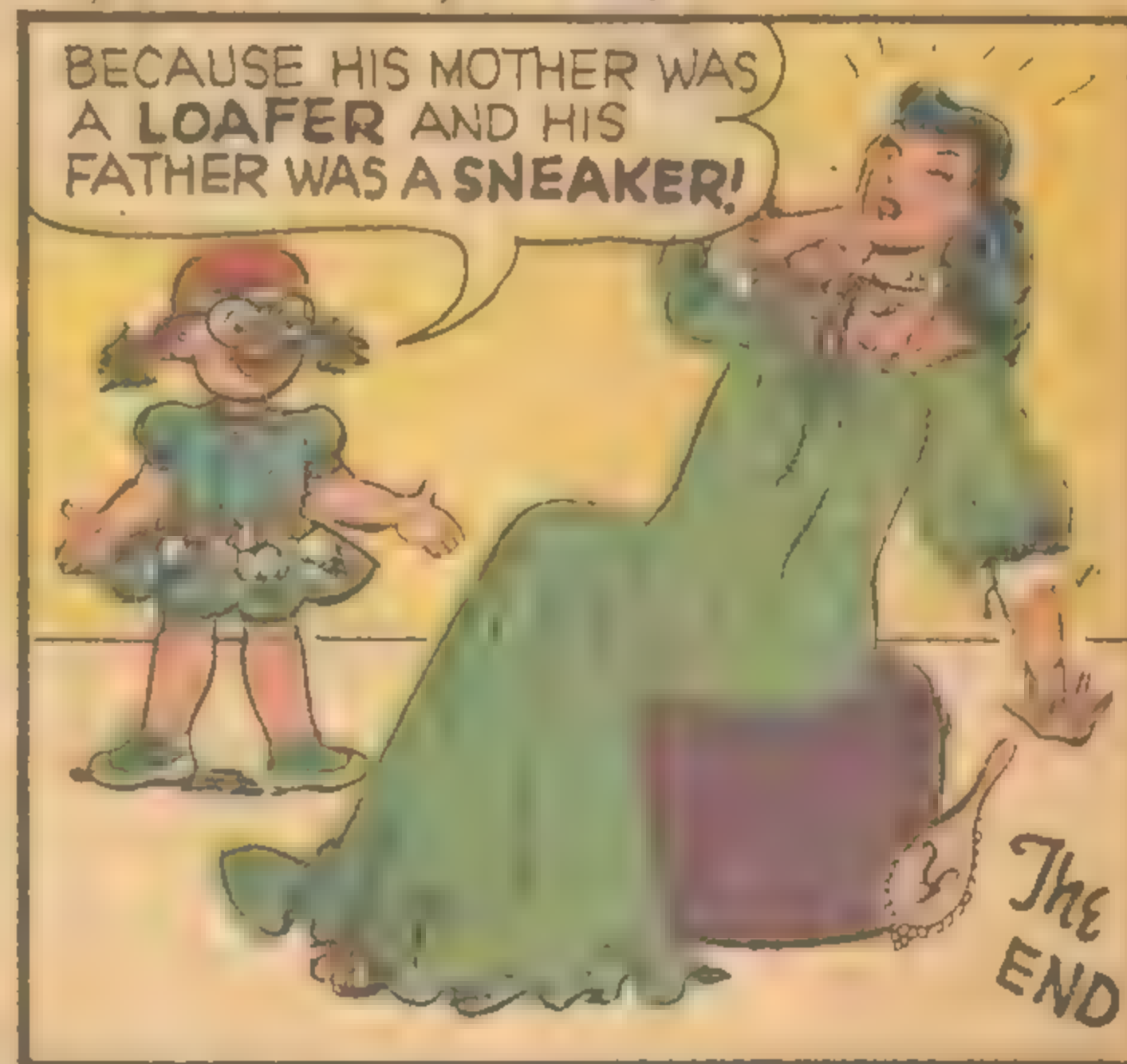
KATY'S POSE, FASHIONS, STORE FRONT, ETC. BY MARY AXSON, R.R. 1, TRENTON, MO. (AGE 17)



KATY'S FASHION ALSO BY NANCY GOUGER, BOX 269, PINEHURST, N.C. (AGE 13)



JOKE BELOW SENT IN BY PATTY HARDING, 1812 SCHOOL ST., CHICAGO, ILL.



KATY'S NEGLIGEE + MIRROR BY JUDY ROCKLEY, 191 MAIN ST., MONTPELIER, VA.

KATY KEENE SLIPPER FASHION PIN-UPS FOR YOUR COLLECTION



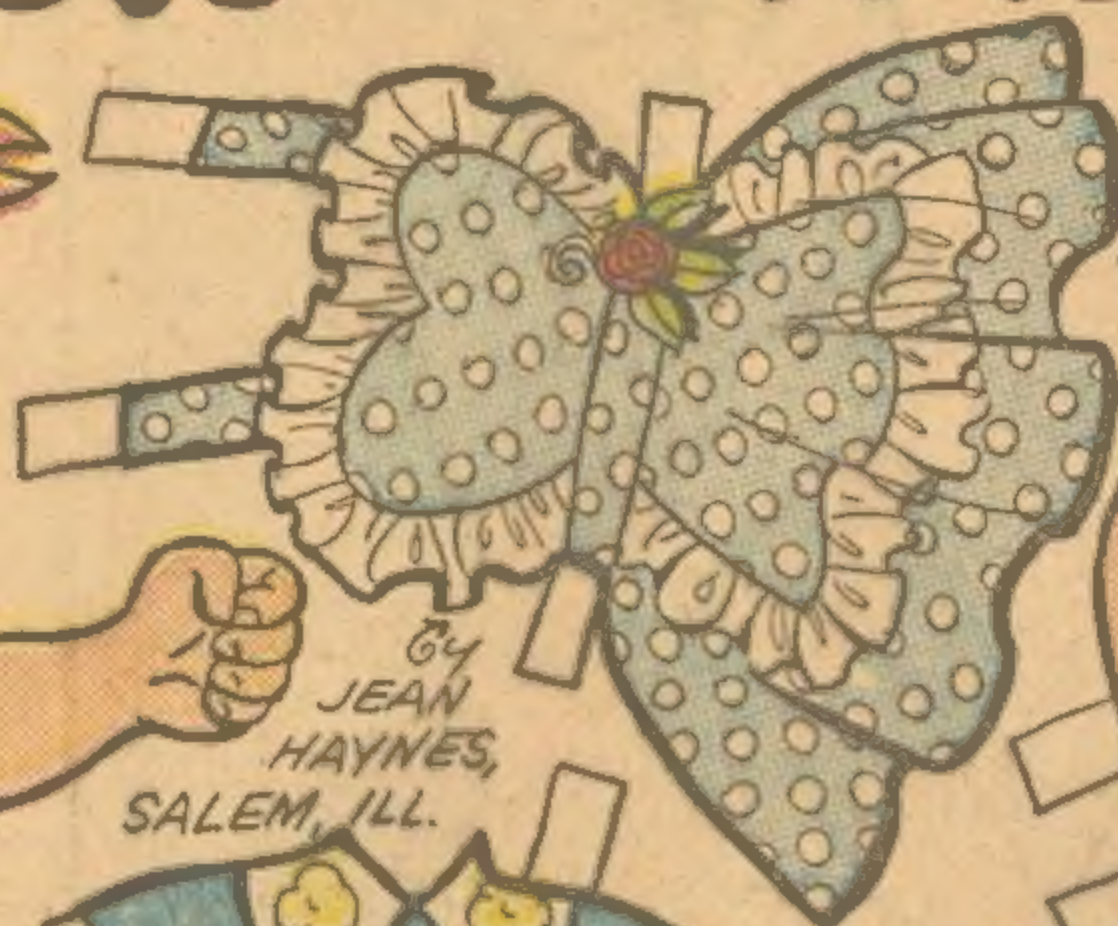
LETTERS, POSE, ETC.
BY CASEY FAWCUS,
611 GLENDALE,
ALICE, TEXAS

Katy Keene



LETTERING, POSE, ETC.
BY GILBERT LOPEZ, JR.
846 W. ALAMEDA,
TUCSON, ARIZONA.

SIS SUMMER PLAYTIME FASHIONS



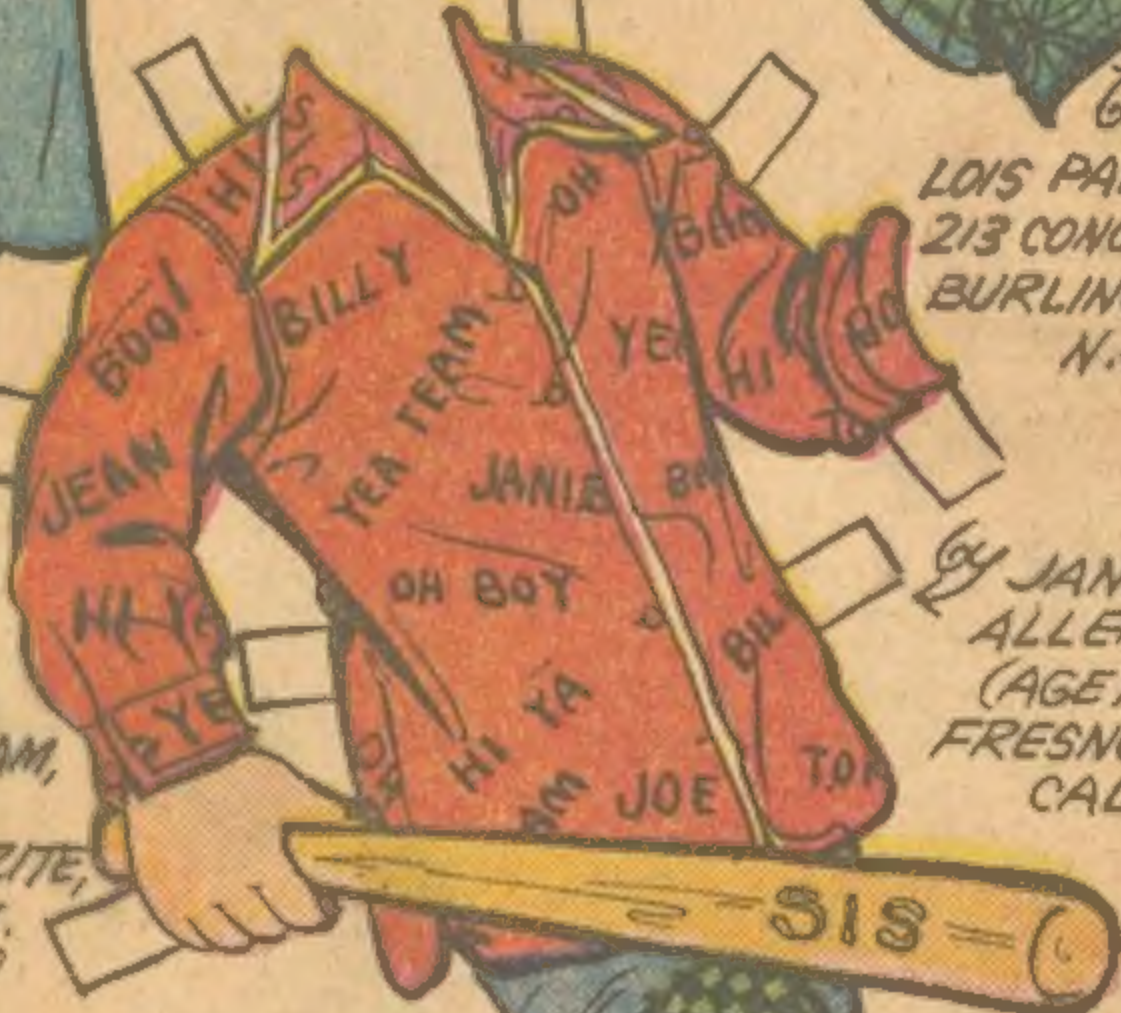
By
JEAN HAYNES,
SALEM, ILL.



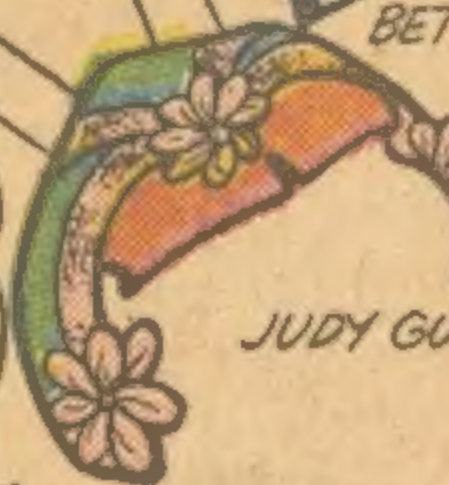
By
LOIS PARKER,
213 CONOVER ST.
BURLINGTON,
N.J.



By
BETTY OLDHAM,
BOX 6
QUARTZITE,
ARIZ.



By JANE
ALLEN,
(AGE 14)
FRESNO 2,
CALIF.

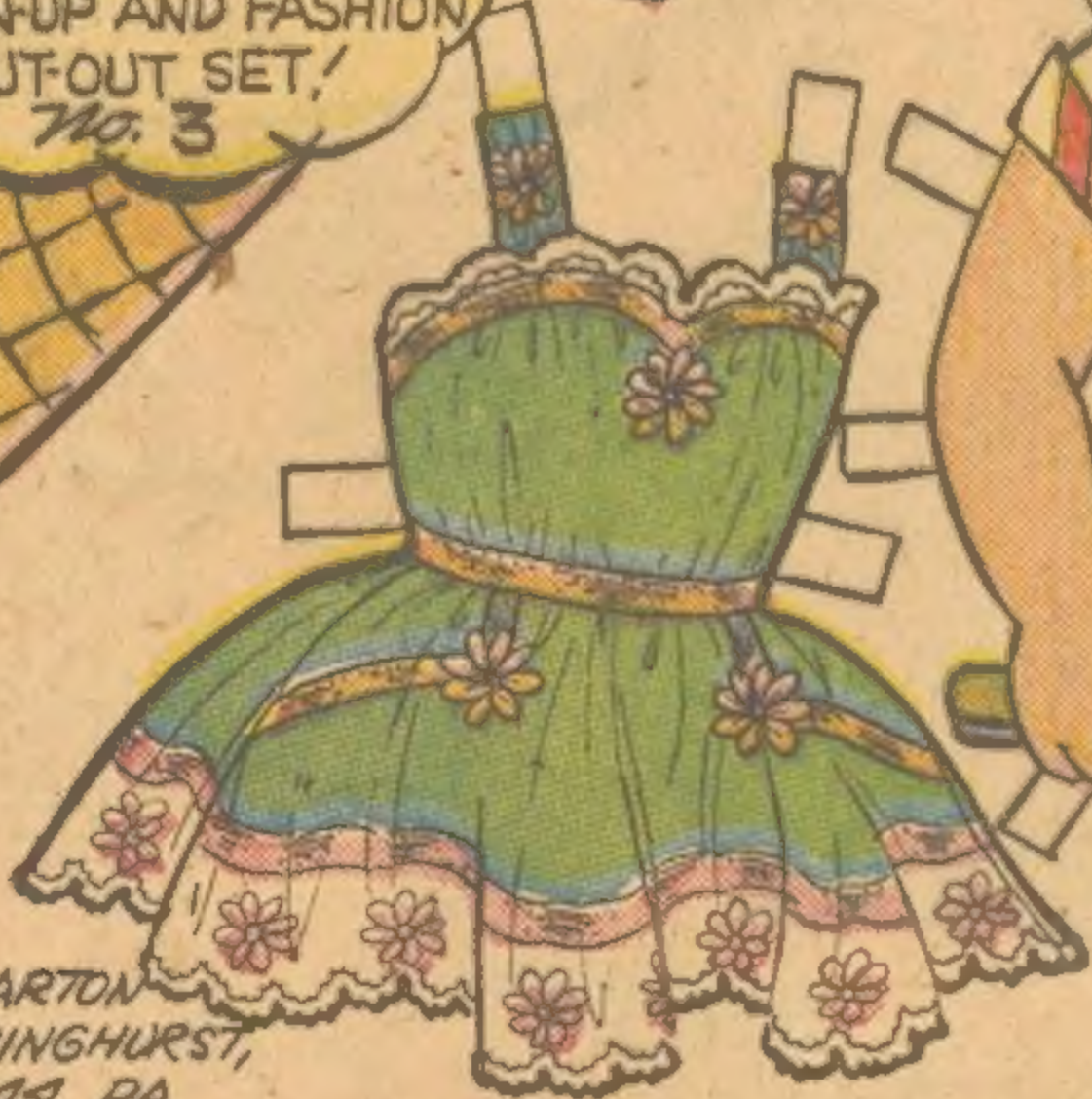


and
JUDY GUNDLACH, R.R. 2
CORONA,
CALIF

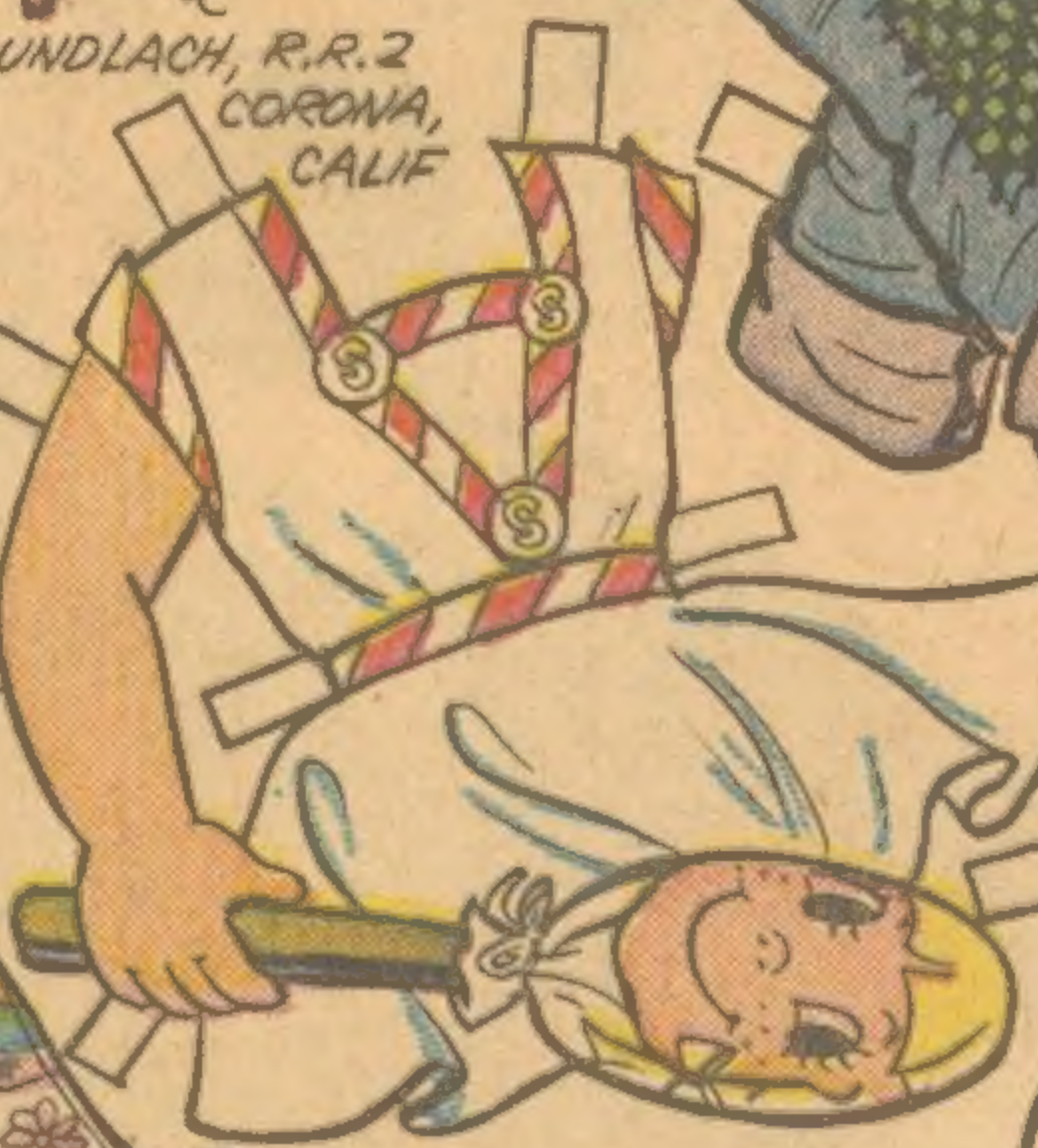


By
SUE MCCLONG,
BOX 36,
PERRYTON,
TEXAS

CUT OUT THIS CONE
MAIL IT WITH 10¢ AND
YOUR NAME + ADDRESS
TO KATY KEENE at
WOGGON WHEELS RANCH,
SANTA BARBARA, CALIF.
KATY WILL MAIL YOU A
SIS PIN-UP AND FASHION
CUT-OUT SET!
No. 3



By
NORMA GARTON,
284 E. BRINGHURST,
PHILA 49, PA.



By MARGARET O'CONNELL,
428 PROUTY AVE.
TOLEDO 9, OHIO.



ARCHIE COMICS ARE COMICAL COMICS

RATPS PIN-UP BOARD



RITA CONWELL,
92 W. SMITH
AMITYVILLE, N.Y.



GARY MILLER,
BOX 473
WALNUT GR., MINN.



DIANE WILBUR,
825 PALM AVE.
IMPERIAL BEACH, CALIF.



BRENDA PORTER,
7707 S. CORNELL
CHICAGO 49, ILL.



ELAINE LIPP,
814 7th AVE.
DEVILS LAKE, N.D.



CAROL SUE YOUNGBLOOD,
2706 SHERADAN RD.
LAWTON, OKLA.



DONNA SCOTT,
210 'A' E. PARKER
MIDLAND, TEX.



JUDY GAMARD,
7 SHERMAN DR.
PASS CHRISTIAN, MISS.



WANDA ??,
NO ADDRESS
ON PHOTO



LINDA FAYE BASS,
RT. #3
WINFIELD, ALA.



JAY SHEPARD,
509 E. BROADWAY
FARMINGTON, N.M.



SANDRA BREEN,
BOX 168
WELLINGTON, KANS.



ANNE CAULEY,
LENNIS,
COLO.



BARBARA MCWHIRTER,
BOX 123
ALLISON, IOWA.



KAY GIESE,
1012 MORNINGSIDE
ANGLETON, TEX.



MICHELE HOFFMAN,
MEADE,
KANSAS.



PAULA SMITH,
P.O. BOX 114
LITTLEFIELD, TEX.



EDWARD SCHRADER,
NO ADDRESS
ON PHOTO



VIRGINIA MCGREGOR,
13 UPLAND ST.
SUSANVILLE, CALIF.



JEAN BOX,
464 BURKEN
CINN. 38, OHIO.



LINDA PREVATTE,
649 STONBRIDGE
NORRISTOWN, PA.



SANDRA MOYER,
3026 WESTGARD
CORPUS CHRISTI, TEX.



LURETTA BENNETT,
2292 LOZIER CT.,
MEDFORD, ORE.



CYNTHIA FAULCONE,
29 SOUTHERN HTS.
IPSWICH, MASS.



BARBARA JETER,
RT. #1
HOWE, TEXAS.

Katy

een

by
Bill
WOGGON



LETTERING by
MARY CAMP (AGE 16),
RT. 2, BOX 96,
PALMDALE, CALIF.
KATY'S HAT, POSE, ETC., by
GILBERT LOPEZ JR.,
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